McMahon Ryan
CHILD ADVOCACY CENTER

The Pinwheel Ball

Dear Community Partner,

Every day, children in our community experience abuse and trauma that can have lifelong effects. At **McMahon Ryan Child Advocacy Center**, we believe every child deserves the opportunity to feel safe, be heard, and heal.

For more than 20 years, McMahon Ryan has been the **only organization in Onondaga County solely dedicated to ending child abuse** through prevention, intervention, and education. Through our coordinated approach, children and families receive the support they need while our community works together to prevent abuse before it happens.

In the past year:

- **1,800+ children** received direct support and healing after abuse.
- **100+** youth impacted by human trafficking received specialized support and resources.
- **26,000+** students learned how to recognize, resist, and report abuse through our school-based prevention program.

This life-changing work is made possible through the generosity of our community. One of our largest fundraising opportunities is the **Pinwheel Ball**, taking place **Friday, April 23, 2027, at the Oncenter in Syracuse, New York.** Our 2026 Pinwheel Ball brought together more than **550 community members and business leaders**, raising **$150,000** to support the work of McMahon Ryan, making it our most successful Pinwheel Ball to date.

But the need continues to grow.

As we look toward 2027, our focus is not only on **reaching more children and families**, but also on strengthening the services and resources available to them when they need us most. That includes **expanding therapeutic support,** investing in the professionals who provide that critical care, and growing our prevention and outreach efforts so more children have the knowledge and tools they need to stay safe.

Support from our community also provides **essential unrestricted funding** that allows McMahon Ryan to respond to needs across the organization, from maintaining and improving the space where children and families receive services to covering the day-to-day resources necessary to deliver our programs effectively.

We invite you to join us as a 2027 Pinwheel Ball sponsor. Your sponsorship directly supports our mission and helps create a safer community for children throughout Onondaga County. Please review the enclosed sponsorship opportunities and consider partnering with us for this important event. Together, we can give more children the opportunity to **grow up safe, supported, and free from abuse.**

Thank you for investing in the children and families of our community.

Sincerely,

Erin Bates
Executive Director

Catherine A. Alton
Catherine Alton
Committee Chair

NATIONAL CHILDREN'S ALLIANCE®
ACCREDITED MEMBER

601 East Genesee Street | Syracuse, NY 13202 | Phone: 315-701-2985 | Fax: 315-701-3040 | www.mcmahonryan.org

McMahon Ryan CHILD ADVOCACY CENTER

Supporting Opportunities

The Pinwheel Ball

	$12,500 PRESENTING SPONSOR (SOLD OUT)	$10,000 STAFF SUPPORT SPONSOR	$7,500 HERO SPONSOR	$6,000 HOPE SPONSOR	$3,000 HEALING SPONSOR	$1,000 COURAGE SPONSOR	$2,000 TABLE
Exclusive opportunity! Naming rights to event, Pinwheel Ball presented by....	✓						
Recognition on the "Champion 4 Children" award & during the award presentation	✓						
Logo on all printed & digital materials plus on-air media recognition (valued at $13,000)	✓						
Social media posts announcing support that tags your business	5 Posts	4 Posts	3 Posts	2 Posts	1 Post		
Company logo on auction platform website linked to your company website	✓	✓	✓	✓	✓		
Pinwheel Ball Program Advertisement	Full-Page Centerfold	Full-Page	Full-Page	Half-Page	Half-Page	Quarter-Page	
Complimentary Tickets at the Pinwheel Ball	2 VIP Tables of 10	2 VIP Tables of 10	1 VIP Table of 10	1 VIP Table of 10	4 Tickets	2 Tickets	1 Table of 10
Logo/name on select printed & digital materials		✓	✓	✓	✓	✓	✓

ADDITIONAL OPPORTUNITIES:

PINWHEEL BALL PROGRAM ADVERTISEMENT

Full-Page	Half-Page	Quarter-Page
$450	$300	$150

DONATE AUCTION ITEM — Donor Company/name to be featured in Pinwheel Ball Program & on auction platform website linked to your company website

Custom Sponsorships Available - Let's find the right fit for you!

Contact dwalk@mcmahonryan.org or ccramer@mcmahonryan.org

McMahon Ryan
CHILD ADVOCACY CENTER

Friday, April 23, 2027
at The OnCenter

The Pinwheel Ball

Supporter Agreement Form

Company Information:

Company Name_____

Contact Person: _____

Email:_____

Address:_____

_____

Phone:_____

Please Select Supporting Level:

Sponsor

- ☐ ~~Presenting Sponsor $12,500~~
- ☐ Staff Support Sponsor $10,000
- ☐ Hero Sponsor $7,500
- ☐ Hope Sponsor $6,000
- ☐ Healing Sponsor $3,000
- ☐ Courage Sponsor $1,000

Advertisement

- ☐ Full Page: 5" x 8" $450
- ☐ Half Page: 5" x 3-7/8" $300
- ☐ Quarter Page: 2-3/8" x 3-7/8" $150

Tickets

____ Table of 10 $2,000

Donating Item for Auction

Fair Market Value of Item: $_____

ITEM NAME & DESCRIPTION (be as descriptive as possible and list any restrictions item has):

_____

_____

_____

_____

DEADLINE: April 1st!

Please send your company logo and advertisement in PDF or JPEG format to dwalk@mcmahonryan.org

Each sponsorship level is entitled to a color advertisement in the Pinwheel Ball Programs. Please let us know if you would like an advertisement created for you.

Payment:

- ☐ Send Invoice
- ☐ Payment Enclosed
- ☐ Credit Card*

*If Paying by CC, a 4% processing fee will be added

Credit Card Number:_____

Expiration Date:_____ Security Code:_____ Billing Zip Code:_____

Signature: _____

If mailing please send this form to

McMahon Ryan Child Advocacy Center
ATTN: Development Team
601 East Genesee Street, Syracuse, NY 13202

Please email logos and scanned forms to *dwalk@mcmahonryan.org*

Questions: Dana Walk, Development Director at 309-287-9839 or Catherine Cramer, Development Specialist at 315-701-2985