

Friday, September 12th 2025

JORDAN ELBRIDGE SCHOOLS



CORPORATE SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$5,000

- Naming rights to event name (Gear Up 4 Kids Presented by...) with emcee mentions throughout event day
- Name/Logo on all printed & digital materials plus on-air media recognition (valued at \$4,000)
- Company logo on Rider's Bibs in largest size
- Company logo on sponsor sign at event in largest size
- (4) Tickets to the Pinwheel Ball in April 2026 at the Oncenter (\$700 value)
- Full-Page Advertisement in McMahon Ryan April Event Programs (\$450 value)
- (5) Complimentary Registrations
- (4) Social Media posts announcing support that tags your business
- Recognition on Event Website that links to your company website along with company logo on all event communications to participants

Rest Stop Sponsor \$2,500

- Company logo on all Rest Stop signage (exclusive)
- ½ Page Advertisement in McMahon Ryan April Event Programs (\$300 value)
- (3) Complimentary Registrations
- (3) Social Media posts announcing support that tags your business
- Company Logo on riders bib
- Recognition on Event Website that links to your company website along with company logo on all event communications to participants
- Company Logo placed on Sponsor Board at event

Start & Finish Line Sponsor \$2,000

- Exclusive signage at the Start or Finish line on the bike route
- ¼ Page Advertisement in McMahon Ryan April Event Programs (\$150 value)
- (2) Complimentary Registrations
- (2) Social Media posts announcing support that tags your business
- Company Logo on Rider's Bibs
- Recognition on Event Website that links to your company website
- Company Logo placed on Sponsor Board at event

Race Route Sponsor \$1,000

- Exclusive signage at event with company logo at location of sponsorship on route (mile marker...)
- (2) Complimentary Registrations
- (1) Social Media post announcing support that tags your business
- Company Logo on back of Racer's Bibs
- Company Logo placed on Sponsor Board at event

Gear Up Sponsor \$500

- (1) Complimentary Registration
- Company Logo on back of event T-shirt given to riders
- Company Logo placed on Sponsor Board at event

Cruisin' Sponsor \$250

- Company Name listed on bib given to riders
- Company Name listed on Sponsor Board at event

For more information please visit mcmahonryan.org or contact:

Dana Walk: 309-287-9839, dwalk@mcmahonryan.org

SPONSORSHIP COMMITMENT FORM

Please Select Sponsorship Level:

- | | |
|--|---------|
| <input type="checkbox"/> Presenting | \$5,000 |
| <input type="checkbox"/> Rest Stop | \$2,500 |
| <input type="checkbox"/> Start/Finish Line | \$2,000 |
| <input type="checkbox"/> Race Route | \$1,000 |
| <input type="checkbox"/> Gear Up | \$500 |
| <input type="checkbox"/> Cruisin' | \$250 |

Company Information:

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Email: _____

Biker Name: _____

Sponsorship Payment:

☐ Send Invoice

☐ Payment Enclosed

☐ Credit Card

If Paying by Credit Card, a 4% processing fee will be added to your total

Credit Card Number: _____

Expiration Date : _____ Security Code: _____

Signature: _____

If mailing please send this form to Dana Walk

*McMahon Ryan Child Advocacy Center
601 East Genesee Street, Syracuse, NY 13202*

Please email logos and scanned forms to

dwalk@mcmahonryan.org

For more information please visit mcmahonryan.org or contact:

Dana Walk: 309-287-9839, dwalk@mcmahonryan.org