



**McMahon Ryan**  
CHILD ADVOCACY CENTER



Dear Community Partner,

*Every child should be seen, heard and protected!*

In Onondaga County we have over 96,900 youth under the age of 18, and far too many of them will face the unimaginable. One in three girls and one in four boys will experience sexual abuse by the time they turn 18. Even more alarming, one in five youth will become victims of sex or labor trafficking.

**But there is hope**

At McMahon Ryan Child Advocacy Center, we provide a safe and nurturing space where children can find the help they need to heal. We are the only organization in Onondaga County solely dedicated to ending child abuse through a coordinated approach that focuses on prevention, intervention, and education. Last year alone, we supported more than 1,500 children who had suffered abuse, over 150 youth who were victims of trafficking, and reached over 22,000 children through school-based prevention programs.

The community's support last year made an enormous impact. Thanks to the generosity of our donors, we were able to hire two additional trauma-informed therapists, ensuring that more children could receive the life-changing help they desperately need.

**But our work is far from over**

By joining us for this year's Pinwheel Ball on Friday, April 4th, 2025, you have the power to sustain these crucial programs, help us to extend therapy to more children, and continue building a future where every child can thrive. Together, we can lighten the burden of abuse for the most vulnerable among us and create a community that stands up for its children. Your generosity changes lives.

**What Your Sponsorship Supports**

By becoming a sponsor for McMahon Ryan Child Advocacy Center's Pinwheel Ball, you provide a path to healing for children who have experienced sexual or physical abuse, while helping prevent it from happening to others. Your support directly impacts our mission to end child abuse in Onondaga County, ensuring every child receives the care they need to heal and thrive.

Our coordinated, multi-disciplinary approach brings together experts from law enforcement, medical professionals, social workers, victim advocates, and therapists. This team works collaboratively under one roof to provide comprehensive support, preserve crucial evidence, and prevent future abuse. Your sponsorship not only helps children heal, but also strengthens our community's collective efforts to protect its most vulnerable members.

Sincerely,

*Erin Bates*

Erin Bates

Executive Director

*Laura C. Serway*

Laura C. Serway

Past Board President & Committee Chair



NATIONAL  
CHILDREN'S  
ALLIANCE®  
ACCREDITED  
MEMBER

# Supporting Opportunities



**PRESENTING SPONSOR**  
\$12,500

- Naming rights to event, Pinwheel Ball presented by...
- 2 tables of 10 with premium seating & champagne (\$3,500 value)
- Recognition on the "Champion 4 Children" award & during the award presentation
- Full-page color advertisement in both April Event Programs in Cantonville (digital & printed, \$450 value)
- Name/logo on all printed & digital materials plus on-air media recognition (valued at \$13,000)
- 2 tables of 10 to the Go Blue 4 Kids Breakfast on April 18th, 2025 (\$1,000 value)
- 4 Social media posts announcing support that tags your business and logo on event websites in most prominent location

**STAFF SUPPORTING SPONSOR**  
\$10,000

- 2 tables of 10 with premium seating & champagne (\$3,500 value)
- Full-page color advertisement in both April Event Programs (digital & printed, \$450 value)
- Name/logo on all printed & digital materials
- 2 tables of 10 to the Go Blue 4 Kids Breakfast on April 18th, 2025 (\$1,000 value)
- 4 Social media posts announcing support that tags your business and logo on event websites

**HERO SPONSOR**  
\$7,500

- 16 Complimentary Tickets (\$2,800 value)
- Full-page color advertisement in both April Event Programs (digital & printed, \$450 value)
- Name/logo on all printed & digital materials
- 1 table of 10 to the Go Blue 4 Kids Breakfast on April 18th, 2025 (\$500 value)
- 3 Social media posts announcing support that tags your business and logo on event websites

**HOPE SPONSOR**  
\$5,000

- 10 Complimentary Tickets (\$1,750 value)
- Full-page color advertisement in both April Event Programs (digital & printed, \$450 value)
- Name/logo on select printed & digital materials
- 6 Tickets to the Go Blue 4 Kids Breakfast on April 18th, 2025 (\$300 value)
- 2 Social media posts announcing support that tags your business and logo on bidding website

**HEALING SPONSOR**  
\$2,500

- 6 Complimentary Tickets (\$1,050 value)
- Half-page color advertisement in both April Event Programs (digital & printed, \$300 value)
- Name/logo on select printed & digital materials
- 2 Tickets to the Go Blue 4 Kids Breakfast on April 18th, 2025 (\$100 value)
- 1 Social media post announcing support that tags your business and logo on bidding website

**COURAGE SPONSOR**  
\$1,000

- 2 Complimentary Tickets (\$350 value)
- Quarter-page color advertisement in both April Event Programs (digital & printed, \$150 value)

**TABLE**  
\$1,750

- Table of 10
- Signage displayed at table & listed in event program

**ADVERTISEMENT**

To be featured in both the Pinwheel Ball Program & the Go Blue 4 Kids Event Program

**Full Page \$450**  
**Half Page \$300**  
**Quarter Page \$150**

**DONATE ITEM FOR AUCTION**

Donor Company/name to be featured in event program & on auction platform website linked to your company website

**Friday April 4<sup>th</sup>, 2025  
at The Oncenter**

# Supporter Agreement Form

## Company Information:

Company Name \_\_\_\_\_ Address: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Please Select Supporting Level:

### Sponsor

- Staff Support Sponsor \$10,000
- Hero Sponsor \$7,500
- Hope Sponsor \$5,000
- Healing Sponsor \$2,500
- Courage Sponsor \$1,000

### Donating Item for Auction

Fair Market Value of Item: \$ \_\_\_\_\_

ITEM NAME & DESCRIPTION (be as descriptive as possible and list any restrictions item has:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### Advertisement

- Full Page: 5" x 8" \$450
- Half Page: 5" x 3-7/8" \$300
- Quarter Page: 2-3/8" x 3-7/8" \$150

**DEADLINE: MARCH 15th**

Please send your **company logo and advertisement** in PDF or JPEG format to [dwalk@mcmahonryan.org](mailto:dwalk@mcmahonryan.org)

Each sponsorship level is entitled to a color advertisement in both the Pinwheel Ball & Go Blue 4 Kids Breakfast programs. Please let us know if you would like an advertisement created for you.

### Tickets

\_\_\_ Table of 10 \$1,750

## Payment:

- Send Invoice
  - Payment Enclosed
  - Paid Online
  - Credit Card\*
- Credit Card Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_  
 Signature: \_\_\_\_\_

*\*If Paying by CC, a 4% processing fee will be added\**

Please send this completed form to:  
 McMahon Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202  
 Email: [dwalk@mcmahonryan.org](mailto:dwalk@mcmahonryan.org)

