



Dear Community Partner,

Every child should be seen, heard and protected!

In Onondaga County we have over 96,900 youth under the age of 18, and far too many of them will face the unimaginable. One in three girls and one in four boys will experience sexual abuse by the time they turn 18. Even more alarming, one in five youth will become victims of sex or labor trafficking.

But there is hope

At McMahon Ryan Child Advocacy Center, we provide a safe and nurturing space where children can find the help they need to heal. We are the only organization in Onondaga County solely dedicated to ending child abuse through a coordinated approach that focuses on **prevention, intervention, and education**. Last year alone, we supported more than 1,500 children who had suffered abuse, over 150 youth who were victims of trafficking, and reached over 22,000 children through school-based prevention programs.

The community's support last year made an enormous impact. Thanks to the generosity of our donors, we were able to hire two additional trauma-informed therapists, ensuring that more children could receive the life-changing help they desperately need.

But our work is far from over

By joining us for this year's Pinwheel Ball on Friday, April 4th, 2025, you have the power to sustain these crucial programs, help us to extend therapy to more children, and continue building a future where every child can thrive. Together, we can lighten the burden of abuse for the most vulnerable among us and create a community that stands up for its children. Your generosity changes lives.

What Your Sponsorship Supports

By becoming a sponsor for McMahon Ryan Child Advocacy Center's Pinwheel Ball, you provide a path to healing for children who have experienced sexual or physical abuse, while helping prevent it from happening to others. Your support directly impacts our mission to end child abuse in Onondaga County, ensuring every child receives the care they need to heal and thrive.

Our coordinated, multi-disciplinary approach brings together experts from law enforcement, medical professionals, social workers, victim advocates, and therapists. This team works collaboratively under one roof to provide comprehensive support, preserve crucial evidence, and prevent future abuse. Your sponsorship not only helps children heal, but also strengthens our community's collective efforts to protect its most vulnerable members.

Sincerely,

A handwritten signature in cursive script, appearing to read "Colleen Merced".

Colleen Merced

Executive Director

A handwritten signature in cursive script, appearing to read "Laura C. Serway".

Laura C. Serway

Past Board President & Committee Chair



Supporting Opportunities



PRESENTING SPONSOR \$12,500

- Naming rights to event, Pinwheel Ball presented by...
- 2 tables of 10 with premium seating & champagne (\$3,500 value)
- Recognition on the "Champion 4 Children" award & during the award presentation
- Full-page color advertisement in both April Event Programs in Cantonville (digital & printed, \$450 value)
- Name/logo on all printed & digital materials plus on-air media recognition (valued at \$13,000)
- 2 tables of 10 to the Go Blue 4 Kids Breakfast on April 18th, 2025 (\$1,000 value)
- 4 Social media posts announcing support that tags your business and logo on event websites in most prominent location

STAFF SUPPORTING SPONSOR \$10,000

- 2 tables of 10 with premium seating & champagne (\$3,500 value)
- Full-page color advertisement in both April Event Programs (digital & printed, \$450 value)
- Name/logo on all printed & digital materials
- 2 tables of 10 to the Go Blue 4 Kids Breakfast on April 18th, 2025 (\$1,000 value)
- 4 Social media posts announcing support that tags your business and logo on event websites

HERO SPONSOR \$7,500

- 16 Complimentary Tickets (\$2,800 value)
- Full-page color advertisement in both April Event Programs (digital & printed, \$450 value)
- Name/logo on all printed & digital materials
- 1 table of 10 to the Go Blue 4 Kids Breakfast on April 18th, 2025 (\$500 value)
- 3 Social media posts announcing support that tags your business and logo on event websites

HOPE SPONSOR \$5,000

- 10 Complimentary Tickets (\$1,750 value)
- Full-page color advertisement in both April Event Programs (digital & printed, \$450 value)
- Name/logo on select printed & digital materials
- 6 Tickets to the Go Blue 4 Kids Breakfast on April 18th, 2025 (\$300 value)
- 2 Social media posts announcing support that tags your business and logo on bidding website

HEALING SPONSOR \$2,500

- 6 Complimentary Tickets (\$1,050 value)
- Half-page color advertisement in both April Event Programs (digital & printed, \$300 value)
- Name/logo on select printed & digital materials
- 2 Tickets to the Go Blue 4 Kids Breakfast on April 18th, 2025 (\$100 value)
- 1 Social media post announcing support that tags your business and logo on bidding website

COURAGE SPONSOR \$1,000

- 2 Complimentary Tickets (\$350 value)
- Quarter-page color advertisement in both April Event Programs (digital & printed, \$150 value)

TABLE \$1,750

- Table of 10
- Signage displayed at table & listed in event program

ADVERTISEMENT

To be featured in both the Pinwheel Ball Program & the Go Blue 4 Kids Event Program

Full Page \$450
Half Page \$300
Quarter Page \$150

DONATE ITEM FOR AUCTION

Donor Company/name to be featured in event program & on auction platform website linked to your company website



McMahon Ryan
CHILD ADVOCACY CENTER

Friday April 4th, 2025
at The Oncenter



Supporter Agreement Form

Company Information:

Company Name _____ Address: _____
 Contact Person: _____
 Email: _____ Phone: _____

Please Select Supporting Level:

Sponsor

- Staff Support Sponsor \$10,000
- Hero Sponsor \$7,500
- Hope Sponsor \$5,000
- Healing Sponsor \$2,500
- Courage Sponsor \$1,000

Donating Item for Auction

Fair Market Value of Item: \$ _____

ITEM NAME & DESCRIPTION (be as descriptive as possible and list any restrictions item has:

Advertisement

- Full Page: 5" x 8" \$450
- Half Page: 5" x 3-7/8" \$300
- Quarter Page: 2-3/8" x 3-7/8" \$150

DEADLINE: MARCH 15th

Please send your **company logo and advertisement** in PDF or JPEG format to dwalk@mcmahonryan.org

Each sponsorship level is entitled to a color advertisement in both the Pinwheel Ball & Go Blue 4 Kids Breakfast programs. Please let us know if you would like an advertisement created for you.

Tickets

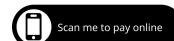
___ Table of 10 \$1,750

Payment:

- Send Invoice
 - Payment Enclosed
 - Paid Online
 - Credit Card*
- Credit Card Number: _____
 Expiration Date : _____ Security Code: _____ Billing Zip Code: _____
 Signature: _____

If Paying by CC, a 4% processing fee will be added

Please send this completed form to:
 McMahon Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202
 Email: dwalk@mcmahonryan.org



Questions: Dana Walk, Development Director at 309-287-9839 or Sophia Cali, Development Specialist at 315-701-2985