



Dear Community Partner,

Every child should be seen, heard and protected!

In Onondaga County we have over 96,900 youth under the age of 18, and far too many of them will face the unimaginable. One in three girls and one in four boys will experience sexual abuse by the time they turn 18. Even more alarming, one in five youth will become victims of sex or labor trafficking.

But there is hope.

At McMahon Ryan Child Advocacy Center, we provide a safe and nurturing space where children can find the help they need to heal. We are the only organization in Onondaga County solely dedicated to ending child abuse through a coordinated approach that focuses on **prevention, intervention, and education**. Last year alone, we supported more than 1,500 children who had suffered abuse, over 150 youth who were victims of trafficking, and reached over 22,000 children through school-based prevention programs. Your support last year made an enormous impact. Thanks to the generosity of our donors, we were able to hire two additional trauma-informed therapists, ensuring that more children could receive the life-changing help they desperately need.

But our work is far from over.

By joining us for this year's Go Blue 4 Kids Breakfast on Friday, April 18th at the Marriott Syracuse Downtown, you have the power to **sustain** these crucial programs, help us to extend therapy to more children, and continue building a future where every child can thrive. Together, we can lighten the burden of abuse for the most vulnerable among us and create a community that stands up for its children. Your generosity changes lives.

What Your Sponsorship Supports

By becoming a sponsor for McMahon Ryan Child Advocacy Center's Go Blue 4 Kids Breakfast, you provide a path to healing for children who have experienced sexual or physical abuse, while helping prevent it from happening to others. Your support directly impacts our mission to end child abuse in Onondaga County, ensuring every child receives the care they need to heal and thrive.

Our coordinated, multi-disciplinary approach brings together experts from law enforcement, medical professionals, social workers, victim advocates, and therapists. This team works collaboratively under one roof to provide comprehensive support, preserve crucial evidence, and prevent future abuse. Your sponsorship not only helps children heal, but also strengthens our community's collective efforts to protect its most vulnerable members.

Sincerely,

A handwritten signature in black ink that reads "Colleen Merced".

Colleen Merced
Executive Director





Friday, April 18th, 2025
at the Marriott
Syracuse Downtown

\$5,000 Go Blue Presenting Sponsor

- 2 Reserved VIP Tables of 10 to the Go Blue 4 Kids Breakfast (\$1,000 value)
- On air media recognition (\$3,000 value)
- 4 Tickets to The Pinwheel Ball on April 4th, 2025 at the Oncenter (\$700 value)
- Full-page color advertisement in both April event programs (digital & printed, \$450 value)
- Name/logo on all printed & digital materials
- Name and company logo prominently featured and announced at the event
- (3) Social media posts announcing support that tag your business and logo on event website
- Pinwheel Garden planted at location of your choice to be displayed during month of April
- Opportunity for an adult educational presentation for your employees through the Darkness to Light Stewards of Children curriculum

\$2,500 Go Blue Supporting Sponsor

- 1 Reserved VIP Table of 10 to the Go Blue 4 Kids Breakfast (\$500 value)
- 2 Tickets to The Pinwheel Ball on April 4th, 2025 at the Oncenter (\$350 value)
- 1/2 page color advertisement in both April event programs (digital & printed, \$300 value)
- Name and company logo featured at the event and announced at the event
- (2) Social media posts announcing support that tag your business and logo on event website
- Pinwheel Garden planted at location of your choice to be displayed during month of April
- Opportunity for an adult educational presentation for your employees through the Darkness to Light Stewards of Children curriculum

\$1,000 Healing Heart Sponsor

- 1 Reserved VIP Table of 10 to the Go Blue 4 Kids Breakfast (\$500 value)
- 1/4 page color advertisement in both April event programs (digital & printed, \$150 value)
- Name and company logo featured at the event
- (1) Social media post announcing support that tag your business
- Opportunity for an adult educational presentation for your employees through the Darkness to Light Stewards of Children curriculum

SPONSORSHIP COMMITMENT FORM

- Go Blue Presenting Sponsor **\$5,000**
- Go Blue Supporting Sponsor **\$2,500**
- Healing Heart Sponsor **\$1,000**

Company Information:

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Email: _____

If paying by credit card a 4% fee will be applied

- Send Invoice** **Payment Enclosed** **Paid Online** **Credit Card***

Credit Card Number: _____

Expiration Date : _____ Security Code: _____ Billing Zip Code: _____

Signature: _____

If mailing please send this form to Dana Walk

*McMahon Ryan Child Advocacy Center
601 East Genesee Street, Syracuse, NY 13202*

Please email logos and scanned forms to

dwalk@mcmahonryan.org

