



Dear Community Partner,

Every child should be seen, heard and protected!

In Onondaga County we have over 96,900 youth under the age of 18. One out of every three girls and one out of every four boys will be sexually abused by the time they reach 18. One in 5 youth have been a victim of sex/and or labor trafficking. Thankfully for these victims, McMahon Ryan Child Advocacy Center is here to help. We are a nonprofit organization dedicated to ending child abuse through prevention, intervention, and education by facilitating a coordinated, multi-disciplinary team approach. We are the only facility of its kind in Onondaga County. During 2023 we provided services to over 1500 abused children, over 150 trafficking youth and over 22,000 youth have participated in our school-based prevention and education programs.

We are looking for your support for our 14th annual Pinwheel Ball. This year's event will be held on Friday April 5, 2024 at the Oncenter, to coincide with National Child Abuse Prevention month. This semi-formal event brings together community leaders, professionals, and families who are dedicated to the cause, and adult survivors of child abuse. Be ready to enjoy good company, dinner, raffles, our signature silent and live auctions along with dancing and live entertainment by The Brownskin Band. In addition, McMahon Ryan Child Advocacy Center will recognize members of our community for their passion, commitment, and vision to make a difference in the lives of our most vulnerable population.

Fundraisers like the Pinwheel Ball are essential to our mission. An important component to the healing process is specialized therapy. This past year, McMahon Ryan Child Advocacy Center hired 5 trauma informed therapists to provide therapy in conjuncture with other services provided by members of the multidisciplinary team. To meet the demands, we need to hire 2 more therapists. Your support will help make this a reality.

We thank you in anticipation of your support of McMahon Ryan Child Advocacy Center and your dedication to our shared vision: a community where all children are safe and free from abuse.

Sincerely,

A handwritten signature in cursive script that reads "Colleen Merced".

Colleen Merced
Executive Director

A handwritten signature in cursive script that reads "Laura C. Serway".

Laura C. Serway
Board President

Supporting Opportunities

PRESENTING SPONSOR

\$10,000

- Exclusive opportunity! Pinwheel Ball presented by...
- 2 tables of 10 with premium seating & champagne
- Recognition on the "Champion 4 Children" award & during the award presentation
- Full-page color advertisement in both April Event Programs in Centerfold
- Name/logo on all printed & digital materials plus on-air media recognition (valued at \$13,000)
- 2 tables of 10 to the Go Blue 4 Kids Breakfast on April 19th, 2024
- 4 Social media posts announcing support that tags your business

HERO SPONSOR

\$7,500

- 16 Complimentary Tickets
- Full-page color advertisement in both April Event Programs
- Name/logo on all printed & digital materials
- 1 table of 10 to the Go Blue 4 Kids Breakfast on April 19th, 2024
- 3 Social media posts announcing support that tags your business

HOPE SPONSOR

\$5,000

- 10 Complimentary Tickets
- Full-page color advertisement in both April Event Programs
- Name/logo on select printed & digital materials
- 6 Tickets to the Go Blue 4 Kids Breakfast on April 19th, 2024
- 2 Social media posts announcing support that tags your business

HEALING SPONSOR

\$2,500

- 6 Complimentary Tickets
- Half-page color advertisement in both April Event Programs
- Name/logo on select printed & digital materials
- 2 Tickets to the Go Blue 4 Kids Breakfast on April 19th, 2024
- 1 Social media post announcing support that tags your business

COURAGE SPONSOR

\$1,000

- 2 Complimentary Tickets
- Quarter-page color advertisement in both April Event Programs

TABLE
\$1,750

- Table of 10
- Signage displayed at table & listed in event program

ADVERTISEMENT

To be featured in both the Pinwheel Ball Program & the Go Blue 4 Kids Event Program

Full Page \$450

Half Page \$300

Quarter Page \$150

DONATE ITEM FOR AUCTION

Donor Company/name to be featured in event program & on auction platform website linked to your company website



McMahon Ryan
CHILD ADVOCACY CENTER

Friday April 5, 2024
at The Oncenter



Supporter Agreement Form

Company Information:

Company Name _____ Address: _____
 Contact Person: _____
 Email: _____ Phone: _____

Please Select Supporting Level:

Sponsor

- Presenting Sponsor \$10,000
- Hero Sponsor \$7,500
- Hope Sponsor \$5,000
- Healing Sponsor \$2,500
- Courage Sponsor \$1,000

Donating Item for Auction

Fair Market Value of Item: \$ _____

ITEM NAME & DESCRIPTION (be as descriptive as possible and list any restrictions item has:

Advertisement

- Full Page: 5" x 8" \$450
- Half Page: 5" x 3-7/8" \$300
- Quarter Page: 2-3/8" x 3-7/8" \$150

DEADLINE: MARCH 15th

Please send your **company logo and advertisement** in PDF or JPEG format to dwalk@mcmahonryan.org

Each sponsorship level is entitled to a color advertisement in both the Pinwheel Ball & Go Blue 4 Kids Breakfast programs. Please let us know if you would like an advertisement created for you.

Tickets

___ Table of 10 \$1,750

Payment:

- Send Invoice
- Payment Enclosed
- Paid Online
- Credit Card*

Credit Card Number: _____

Expiration Date : _____ Security Code: _____ Billing Zip Code: _____

Signature: _____

If Paying by CC, a 3.5% processing fee will be added

Please send this completed form to:
 McMahon Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202
 Email: dwalk@mcmahonryan.org



SCAN TO PAY ONLINE

Questions: Dana Walk, Development Officer at 309-287-9839 or Sophia Cali, Development Specialist at 315-701-2985