

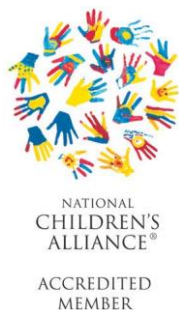


Dear Community and Business Leaders,

**McMahon Ryan Child Advocacy Center** is a nonprofit organization dedicated to ending child abuse through prevention, intervention, and education by facilitating a coordinated, multi-disciplinary team approach. It is the only facility of its kind in Onondaga County. Each year, we provide a path to healing to over 1,500 children who have been physically or sexually abused. We also help over 150 youth who have been trafficked and our prevention and education programs reach over 22,000 children in Onondaga County Schools. With your help, we will continue to serve our community with these essential services.

We're asking you to join us on Friday, April 19<sup>th</sup>, for our annual **Go Blue 4 Kids Breakfast**, featuring guest speaker Sasha Joseph Nuelinger. Help us with our month-long campaign in **April for National Child Abuse Prevention Month**, proceeds from the event will support our agency's mission to end child abuse in Onondaga County. We're asking for your support by sponsoring the **Go Blue 4 Kids Breakfast**, please see the attached sheet detailing sponsorship levels.

Not only will your donation go to the front-line of the battle against child abuse, your attendance at the event and display of **pinwheels** during the month of April will confirm your dedication to our shared vision: a community where **all children are safe and free from abuse**. We thank you in anticipation of your support of **McMahon Ryan Child Advocacy Center**.



Sincerely,

A handwritten signature in cursive script that reads "Colleen Merced".

Colleen Merced  
Executive Director



601 East Genesee Street ☆ Syracuse, New York 13202 Phone:

315.701.2985 ☆ Fax: 315.701.3040

[www.mcmahonryan.org](http://www.mcmahonryan.org)



**McMahon Ryan**  
CHILD ADVOCACY CENTER



## Go Blue 4 Kids Breakfast

Guest Speaker: Sasha Joseph Nuelinger

Friday, April 19<sup>th</sup> 2024 • Marriott Syracuse Downtown

---

## SPONSORSHIP OPPORTUNITIES

---

### “Go Blue” Sponsor

**\$5,000**

- ★ 2 Reserved VIP Tables of 10 (20 Tickets) to the Go Blue 4 Kids Breakfast on April 19<sup>th</sup>, 2024
- ★ 4 Tickets to The Pinwheel Ball on April 5<sup>th</sup>, 2024 at the Oncenter
- ★ Full-page color advertisement in both April event programs (Breakfast & Pinwheel Ball)
- ★ Name/logo on all print pieces and on-air media recognition valued at \$3,000
- ★ Name and company logo prominently featured at the event
- ★ Company name announced during event
- ★ (3) Social Media Posts on all platforms that are tagged to your business
- ★ “Pinwheel Planter” delivered to your place of business for display in April for Child Abuse Prevention Month
- ★ Opportunity for an educational presentation for your employees on the prevalence and prevention of child abuse (Darkness to Light Stewards of Children)

### Pinwheel Sponsor

**\$2,500**

- ★ 1 Reserved VIP Table of 10 to the Go Blue 4 Kids Breakfast on April 19<sup>th</sup>, 2024
- ★ 2 Tickets to The Pinwheel Ball on April 5<sup>th</sup>, 2024 at the Oncenter
- ★ 1/2 page color advertisement in both April event programs (Breakfast & Pinwheel Ball)
- ★ Name and company logo featured at the event
- ★ Company name announced during event
- ★ (2) Social Media Posts on all platforms that are tagged to your business
- ★ “Pinwheel Planter” delivered to your place of business for display during April for Child Abuse Prevention Month
- ★ Opportunity for an educational presentation for your employees on the prevalence and prevention of child abuse (Darkness to Light Stewards of Children)

### Table Host Sponsor

**\$1,000**

- ★ 1 Reserved VIP Table of 10 to the Go Blue 4 Kids Breakfast on April 19<sup>th</sup>, 2024
- ★ 1/4 page color advertisement in both April event programs (Breakfast & Pinwheel Ball)
- ★ Name and company logo featured at the event
- ★ Company name announced during event
- ★ (1) Social Media Post on all platforms that are tagged to your business
- ★ Opportunity for an educational presentation for your employees on the prevalence and prevention of child abuse (Darkness to Light Stewards of Children)



NATIONAL  
CHILDREN'S  
ALLIANCE®

ACCREDITED  
MEMBER

601 East Genesee Street Syracuse, New York 13202  
Phone: 315.701.2985 Fax: 315.701.3040

[www.mcmahonryan.org](http://www.mcmahonryan.org)





**McMahon Ryan**  
CHILD ADVOCACY CENTER

**Friday, April 19<sup>th</sup> 2024 at the  
Marriott Syracuse Downtown**

## Sponsorship Agreement Form

### Please select Sponsorship Level:

Go Blue Sponsor \$5,000 ☐  
Pinwheel Sponsor \$2,500 ☐  
Table Host Sponsor \$1,000 ☐

### Company Information:

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Company Logo and Advertisement

Please send your **company logo and Advertisement** in PDF or JPEG format to [dwalk@mcmahonryan.org](mailto:dwalk@mcmahonryan.org) or [cmerced@mcmahonryan.org](mailto:cmerced@mcmahonryan.org)

Each sponsorship level is entitled to a color advertisement in the Breakfast program. Please let us know if you would like an advertisement created for you.

### Ad Sizes

Full-Page (Go Blue Sponsor) 5" W x 8" D  
Half-Page (Pinwheel Sponsor) 5" W x 3-7/8" D  
Quarter-Page (Table Host Sponsor) 2-3/8" W x 3-7/8" D

**(DEADLINE: MARCH 22<sup>nd</sup>)**

### Sponsorship Payment:

Send Invoice ☐

Payment Enclosed ☐

Credit Card ☐

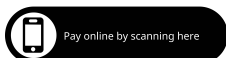
**\*If using CC, a 3.5% fee will be added**

CC# \_\_\_\_\_

Authorized  
Signature \_\_\_\_\_

Expiration Date \_\_\_\_\_

CVN# \_\_\_\_\_



Please send this completed form to:

McMahon Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202  
Email: [dwalk@mcmahonryan.org](mailto:dwalk@mcmahonryan.org) or [scali@mcmahonryan.org](mailto:scali@mcmahonryan.org)

**Questions: Contact Dana Walk, Development and Data Officer at 309-287-9839  
Sophia Cali, Development Specialist at 315-701-2985**



## *Program Advertisement Dimensions*

All advertisements will be  
printed in color

\$450  
Full page AD  
5" x 8"

\$300  
Half page AD  
5" x 3 7/8"

\$150  
Quarter page  
AD  
2 3/8" x 3 7/8"