



McMahon Ryan
CHILD ADVOCACY CENTER

100 HOLES 4 KIDS

20th Anniversary

A Golfing Event to Support
McMahon Ryan Child Advocacy Center



1,528

Victims of child abuse were served this year

21,455

Youth were reached through prevention/education programs

3,400

Adults were reached through prevention/education programs

13,349

Victim advocacy support services were provided

Become a Sponsor

Help our mission to END child abuse in
Onondaga County



McMahon Ryan

CHILD ADVOCACY CENTER

McMahon Ryan Child Advocacy Center (MRCAC) is a nonprofit organization dedicated to ending child abuse through prevention, intervention, and education by facilitating a coordinated, multi-disciplinary team approach. Victim advocacy, law enforcement, child protective services, medical, mental health, and prosecution professionals collaborate together to provide a safe, child-friendly environment where cases of child sexual and severe physical abuse are investigated, evaluated, and treated. We are the only facility of its kind in Onondaga County and last year alone, over 1,500 children were provided a path to healing.

Thanks to fundraisers like *100 Holes 4 Kids*, which has raised over 1 million dollars, we are able to grow the services rendered at the MRCAC. In 2022 we added our own in-house therapy program. We currently have 5 trauma-informed certified therapists that are active members of our multi-disciplinary team to provide the best path for healing for the children who have been abused. MRCAC is committed to reducing trauma, foster healing, and advocating on behalf of all child victims.

We need your help to continue to do this work and provide these services in Central New York.

How can you make a difference?

100 Holes 4 Kids is quite the atypical charity golf tournament. It is a unique fundraiser with 20 committed golfers, who start their day at 6 a.m. and play 100 continuous holes of golf, finishing up 12 hours later. The golfers are sent out in twosomes to play each round of 18 holes at a 2-hour, 15-minute pace. Each golfer is tasked with raising a minimum of \$3,000 starting at least three months prior to the event. We are celebrating the **20-Year Anniversary** of *100 Holes 4 Kids* event in 2023 and our wish is to have our biggest fundraising year yet. Will you consider being a part of this noteworthy cause by committing to one of the available sponsorships?



2022 100 Holes 4 Kids Golfers

SPONSORSHIP OPPORTUNITIES

ACE SPONSOR \$10,000

- Exclusive naming rights to the event (100 Holes 4 Kids Presented by) on all marketing materials/interviews
- Largest size signage displayed at Bellevue for 2 days
- Signage at the cocktail reception
- Company Logo, Hole number, and McMahon Ryan CAC Logo displayed on the flag at the hole of choice (first come, first served) The flag will be framed and matted after the event and presented to the sponsor (if wanted)
- Full-page advertisement in the program on the back of the cover (1 st page) along with a letter from your company highlighting your contributions to the event
- Sponsor of the Golfer Giveaway Bags & Parting Gift – your logo/name on items given to golfers
- Signage will be on the golf cart for the 12 hours of golf
- 4 Branded Social Media Post that tags your company/business
- Six invitations to the cocktail reception
- Radio presenting sponsor coverage with a value of \$6,000

EAGLE SPONSOR \$5,000

- Large signage displayed at Bellevue
- Signage at the cocktail reception
- Company Logo, Hole number and McMahon Ryan CAC Logo displayed on the flag at the hole of choice (first come, first served) The flag will be framed and matted after the event and presented to sponsor (if wanted)
- Full-page advertisement in the program
- Signage will be on a golf cart for the 12 hours of golf
- 2 Branded Social Media Post that tags your company/business
- Opportunity to place promotional items in golfer giveaway bags
- Four invitations to the cocktail reception

BIRDIE SPONSOR \$3,000

- 2x3 Road sign displayed at Bellevue for 2 days
- Signage at the cocktail reception
- Half-Page Advertisement in event program
- Signage will be on a golf cart for the 12 hours of golf
- 1 Branded Social Media Post that tags your company/business
- Opportunity to place promotional items in golfer giveaway bags
- Two invitations to the cocktail reception

HOLE IN ONE SPONSOR \$1,500

- Sponsor a par-3 hole (signage on tee box)
- Company Logo, Hole number, and McMahon Ryan CAC Logo displayed on a flag at a hole of choice (first come, first served)
- The flag will be framed and matted after the event and presented to the sponsor (if wanted)
- Supply prize if golfer gets hole-in-one
- Half-Page Advertisement in event program

EVENT SPONSOR \$1,250

(choose one: ~~HALFWAY HOUSE, BREAKFAST RECEPTION, COCKTAIL RECEPTION, DESSERT~~)

- Appropriate signage displayed at location with your company logo or name
- Quarter-Page Advertisement in event program

FLAG SPONSOR \$1,000

- Company Logo, Hole number and McMahon Ryan CAC Logo displayed on hole of choice (first come, first served)
- Flag will be matted and framed after event and presented to sponsor (if wanted)

ROADSIGN SPONSOR \$500

- 2x3 road signs will be displayed for two days at Bellevue Country Club

CART SIGN SPONSOR \$250

- Sponsor a golfer's cart for the day, signage will be on golf cart for the 12 hours of golf



For more information please visit mcmahonryan.org or contact:

Dana Walk 309-298-9839 or Thom McMahon at Thomas.McMahon@tbs.toshiba.com

Please send company logos in a PDF or JPG format to dwalk@mcmahonryan.org

ABUSE.

The word alone is hard to hear. And when a child has been abused, it is even harder to know where to turn for help, guidance, and understanding.

- ▶ About 1 in 10 children is sexually abused.
- ▶ Abuse happens everywhere, even in your neighborhood.
- ▶ Every 6 minutes, a child is sexually abused.
- ▶ 1 in 5 children is sexually solicited while online.
- ▶ 90% of the time, a child knows their abuser.
- ▶ 39% are abused by a family member.
- ▶ Only 1 in 10 sexually abused children disclose their abuse.
- ▶ Nearly 5 children die every day from neglect and abuse.

