



October 2022

Dear Community and Business Leader,

Every child should be seen, heard and protected!

In the United States, 1 out of every 10 children will be sexually abused before they reach age 18. Thankfully, for the children in Onondaga County, there's hope. Every year, McMahon Ryan Child Advocacy Center sees over 1,500 children and their families, helping them heal from the trauma of sexual and physical abuse. We also provide services to over 100 youth who have been trafficked, and our prevention and education programs reach over 26,000 children in Onondaga County Schools. With your help, we will continue to serve our community for decades to come.

We invite you to become a sponsor of The Pinwheel Ball. This year's event will be held on Saturday, April 22nd at the Marriott Syracuse Downtown, to coincide with National Child Abuse Prevention Month. This semi-formal event brings together community leaders, professionals, community members who are dedicated to the cause, and adult survivors of child abuse. Be ready to enjoy good company, food, dancing, and a wonderful live and silent auction with our Master of Ceremonies, Megan Coleman and our Honorary Chair, Onondaga County District Attorney William Fitzpatrick. In addition to entertainment, McMahon Ryan Child Advocacy Center will honor NetManageIT in recognition for their passion, commitment, and vision to make a difference in the lives of our most vulnerable population.

In the past, the success of our event has been largely due to the support of our sponsors. Please consider one of the sponsorship levels in the attached package. All proceeds will benefit children who have been victims of child abuse in our community.

We thank you in anticipation of your support of McMahon Ryan Child Advocacy Center's Pinwheel Ball and your dedication to our shared vision: a community where all children are safe and free from abuse.

Sincerely,

A handwritten signature in black ink that reads "Colleen Merced".

Colleen Merced
Executive Director



McMahon Ryan
CHILD ADVOCACY CENTER

Saturday, April 22nd 2023
at the Marriott Syracuse
Downtown

Sponsorship Opportunities

PRESENTING SPONSOR

\$10,000

- Exclusive opportunity
- Two reserved tables of 10 with premium seating
- Recognition on the “Champion 4 Children” award and during the award presentation
- 2 bottles of champagne for the tables
- Full-page color advertisement in the event program
- One table of 10 at our Go Blue 4 Kids Breakfast on March 31, 2023
- Name/logo on all printed and digital promotional materials, including pre-event activities
- 4 Branded social media posts
- Name/logo on all print and on-air media recognition (valued at \$13,000)

HERO SPONSOR

\$7,500

- 14 tickets to the Ball
- Opportunity for branding on event favor
- 2 bottles of champagne for the table
- Name/logo on all printed and digital promotional materials
- Name/logo on print and on-air media recognition (valued at \$9,000)
- 3 Branded social media posts
- 5 reservations for our Go Blue 4 Kids Breakfast on March 31, 2023
- Full-page color advertisement in the event program

HOPE SPONSOR

\$5,000

- One reserved table of 10
- Opportunity for branding on photo booth
- 2 bottles of champagne for the table
- Half-page color advertisement in the event program
- Name/logo on printed and digital promotional materials
- 2 Branded social media posts
- 5 reservations for our Go Blue 4 Kids Breakfast on March 31, 2023

HEALING SPONSOR

\$2,500

- 6 tickets to the Ball
- Name/logo featured on appropriate printed and digital materials
- Half-page color advertisement in the event program
- 1 Branded social media posts
- 2 reservations to our breakfast on March 31, 2023

COURAGE SPONSOR

\$1,000

- 2 tickets to the Ball
- Quarter-page color advertisement in the event program

SINGLE TICKETS

\$175



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CHILD ADVOCACY CENTER

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Sponsorship Agreement Form

Please select Sponsorship Level:

Presenting Sponsor \$10,000 ☐
Hero Sponsor \$7,500 ☐
Hope Sponsor \$5,000 ☐
Healing Sponsor \$2,500 ☐
Courage Sponsor \$1,000 ☐

Company Information:

Company Name _____
Contact Person _____
Address _____

Email _____

Company Logo and Advertisement

Please send your **company logo and Advertisement** in PDF or JPEG format to dwalk@mcmahonryan.org

Each sponsorship level is entitled to a color advertisement in the Pinwheel Ball program. Please let us know if you would like an advertisement created for you.

Ad Sizes

Full-Page (Presenting Sponsor) 5" W x 8" D
Half-Page (Hero, Hope & Healing Sponsor) 5" W x 3-7/8" D
Quarter-Page (Courage Sponsor) 2-3/8" W x 3-7/8" D

(DEADLINE: MARCH 30th 2023)

Sponsorship Payment:

Send Invoice ☐ CC# _____
Payment Enclosed ☐ Authorized
Credit Card ☐ Signature _____
*If using a CC, a 3.5% fee will be added
Expiration Date _____
CVN# _____

Please send this completed form to:
McMahon Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202
Email: dwalk@mcmahonryan.org

Questions: Dana Walk, Development Coordinator at 309-287-9839



SCAN TO PAY ONLINE



Program Advertisement Dimensions

All advertisements will be printed in color.

Half page ad:
3 7/8" x 5"

Quarter page ad:
2 3/8" x 3 7/8"

Full page ad:
5" x 8"