



November 8th, 2022

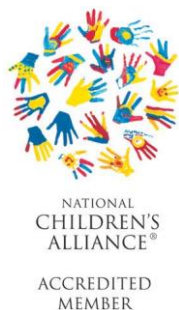
Dear Community and Business Leaders,

**McMahon Ryan Child Advocacy Center** has been quietly serving thousands of child victims and their families for over 20 years. In 2022, our multi-disciplinary team evaluated **1,536 children** suspected of sexual or severe physical abuse and provided case management services to over **140 youth** who were victims of human trafficking. One in 10 children will be sexually abused before their 18th birthday. Thankfully, for children in Onondaga County, there's hope.

Treating victims and prosecuting offenders is not enough, we need your help to continue fighting against child abuse in our community. We're asking you to join us on Friday, March 31st 2023, for our **Go Blue 4 Kids Breakfast** featuring guest speaker Victor Rivers. Help us kickoff our month-long campaign in **April for National Child Abuse Prevention Month**, proceeds from the event will support our agency's mission to end child abuse in Onondaga County. We're asking for your support by sponsoring the **Go Blue 4 Kids Breakfast**, please see the attached sheet detailing sponsorship levels.

Not only will your donation go to the front-line of the battle against child abuse, your attendance at the event and display of **pinwheels** during the month of April will confirm your dedication to our shared vision: a community where **all children are safe and free from abuse**.

Thank you for supporting **McMahon Ryan Child Advocacy Center** and the thousands of children and families we help heal every single day. These kids deserve the best possible care. With your help, we will continue to raise, and meet, that bar.



Sincerely,

A handwritten signature in cursive script that reads "Colleen Merced".

Colleen Merced  
Executive Director



601 East Genesee Street ☆ Syracuse, New York 13202 Phone:

315.701.2985 ☆ Fax: 315.701.3040

[www.mcmahonryan.org](http://www.mcmahonryan.org)



**McMahon Ryan**  
CHILD ADVOCACY CENTER



## Go Blue 4 Kids Breakfast

Guest Speaker: Victor Rivers

Friday, March 31st 2023 • Marriott Syracuse Downtown

---

## SPONSORSHIP OPPORTUNITIES

---

### “Go Blue” Sponsor

**\$5,000**

- ★ 2 Reserved VIP Tables of 10 (20 Tickets) to the Go Blue 4 Kids Breakfast on March 31st, 2023
- ★ 4 Tickets to The Pinwheel Ball on April 22nd, 2023 at the Marriott Syracuse Downtown
- ★ Full-page color advertisement in the April event programs
- ★ Name/logo on all print pieces and on-air recognition valued at \$3,300
- ★ Name and company logo prominently featured at the event
- ★ Company name announced during event
- ★ (3) Social Media Posts on all platforms that are tagged to your business
- ★ “Pinwheel Planter” delivered to your place of business for display in April for Child Abuse Prevention Month
- ★ Opportunity for an educational presentation for your employees on the prevalence and prevention of child abuse (Darkness to Light Stewards of Children)

### Pinwheel Sponsor

**\$2,500**

- ★ 1 Reserved VIP Table of 10 to the Go Blue 4 Kids Breakfast on March 31st, 2023
- ★ 2 Tickets to The Pinwheel Ball on April 22nd, 2023 at the Marriott Syracuse Downtown
- ★ 1/2 page color advertisement in the April event programs
- ★ Name and company logo featured at the event
- ★ Company name announced during event
- ★ (2) Social Media Posts on all platforms that are tagged to your business
- ★ “Pinwheel Planter” delivered to your place of business for display during April for Child Abuse Prevention Month
- ★ Opportunity for an educational presentation for your employees on the prevalence and prevention of child abuse (Darkness to Light Stewards of Children)

### Table Host Sponsor

**\$1,000**

- ★ 1 Reserved VIP Table of 10 to the Go Blue 4 Kids Breakfast on March 31st, 2023
- ★ 1/4 page color advertisement in the April event programs
- ★ Name and company logo featured at the event
- ★ Company name announced during event
- ★ (1) Social Media Post on all platforms that are tagged to your business
- ★ Opportunity for an educational presentation for your employees on the prevalence and prevention of child abuse (Darkness to Light Stewards of Children)



NATIONAL  
CHILDREN'S  
ALLIANCE®

ACCREDITED  
MEMBER

601 East Genesee Street Syracuse, New York 13202  
Phone: 315.701.2985 Fax: 315.701.3040

[www.mcmahonryan.org](http://www.mcmahonryan.org)





**McMahon Ryan**  
CHILD ADVOCACY CENTER

**Friday, March 31st 2023 at the  
Marriott Syracuse Downtown**

## Sponsorship Agreement Form

### Please select Sponsorship Level:

Go Blue Sponsor \$5,000 ☐  
Pinwheel Sponsor \$2,500 ☐  
Table Host Sponsor \$1,000 ☐

### Company Information:

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

### Company Logo and Advertisement

Please send your **company logo and Advertisement** in PDF or JPEG format to [dwalk@mcmahonryan.org](mailto:dwalk@mcmahonryan.org) or [cmerced@mcmahonryan.org](mailto:cmerced@mcmahonryan.org)

Each sponsorship level is entitled to a color advertisement in the Breakfast program. Please let us know if you would like an advertisement created for you.

### Ad Sizes

Full-Page (Go Blue Sponsor) 5" W x 8" D  
Half-Page (Pinwheel Sponsor) 5" W x 3-7/8" D  
Quarter-Page (Table Host Sponsor) 2-3/8" W x 3-7/8" D

**(DEADLINE: MARCH 10th)**

### Sponsorship Payment:

Send Invoice ☐

Payment Enclosed ☐

Credit Card ☐

**\*If using CC, a 3.5% fee will be added**

CC# \_\_\_\_\_

Authorized  
Signature \_\_\_\_\_

Expiration Date \_\_\_\_\_

CVN# \_\_\_\_\_



PAY ONLINE HERE

Please send this completed form to:

McMahon Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202  
Email: [dwalk@mcmahonryan.org](mailto:dwalk@mcmahonryan.org) or [cmerced@mcmahonryan.org](mailto:cmerced@mcmahonryan.org)

**Questions: Contact Dana Walk, Development and Data Officer at 309-287-9839  
Colleen Merced, Executive Director at 315-701-2985**



## Program Advertisement Dimensions

All advertisements will be printed in color.

Half page ad:  
3 7/8" x 5"

Quarter page ad:  
2 3/8" x 3 7/8"

Full page ad:  
5" x 8"