



June 14th, 2022

Dear Supporter of McMahon Ryan Child Advocacy Center,

It's time to roll out our 10th Annual Kickoff 4 Kids fundraiser to be held on October 13th, 2022. The SRC Arena and Events Center will be our home field for this football-themed event featuring a "tailgate-style" food and brew competition among area restaurants and microbreweries. Along with the competition, guests will enjoy a silent auction, raffles, games and some fun entertainment. **We hope you will join us in making this event a success by teaming up with us to be a valued Kickoff 4 Kids Sponsor.**

Last year over 1,500 children came through McMahon Ryan Child Advocacy Center having been a victim of sexual and physical abuse. One in ten children will be sexually abused by their 18th birthday, and 90% of child sexual abuse victims know their abusers. At our Center, care for the child and family is coordinated in one place --our safe, welcoming, child-friendly center. All of the professionals who are involved in the abuse system are here, ready to help. They are specialists in what they do, and they work together as a team to keep the process simple and effective.

Healing cannot happen without caring members of the community, like you. Your sponsorship makes it possible for McMahon Ryan to help those who often do not have a voice... our children.

We thank you for "going for the touchdown" and being a part of our game plan in support of McMahon Ryan Child Advocacy Center. A member of our Kickoff 4 Kids committee will be contacting you regarding your sponsorship.

Sincerely,  
Colleen Merced  
*Colleen Merced*  
Executive Director





# KICKOFF 4 KIDS FOOD & BREW



Thursday, October 13th, 2022  
SRC Arena

## Sponsor Levels

### Game Day Sponsor- \$7,500

- Twenty (20) tickets to the Kickoff 4 Kids event
- Prominent signage at event entrance
- Six (6) branded social media posts
- Recognition in all available media opportunities - Valued at \$2,500
- Two tables of ten (10) to our Go Blue 4 Kids Breakfast on March 31st, 2023
- Five (5) tickets to Pinwheel Ball on April 22nd, 2023 at Marriot Downtown
- Full-Page Color Advertisement in event program

### Halftime Sponsor- \$5,000

- Fourteen (14) tickets to the Kickoff 4 Kids event
- Prominent signage at event
- Five (5) branded social media posts
- A table of ten (10) to our Go Blue 4 Kids Breakfast on March 31st, 2023
- Four (4) tickets to the Pinwheel Ball on April 22nd, 2023 at Marriot Downtown
- Full-Page Color Advertisement in event program

### Touchdown Sponsor- \$2,500

- Ten (10) tickets to the Kickoff 4 Kids event
- Signage at the event
- Three (3) branded social media posts
- Two (2) tickets to our Go Blue 4 Kids Breakfast on March 31st, 2022
- Half-Page Color Advertisement in event program

### Field Goal Sponsor- \$1,000

- Five (5) tickets to the Kickoff 4 Kids event
- Signage at the event
- One (1) branded social media posts
- Quarter-Page Color Advertisement in event program



**McMahon Ryan**  
CHILD ADVOCACY CENTER



**SPONSOR AGREEMENT FORM**

To be included on printed materials, in media mentions, and to make the most of your sponsorship, we must receive this Sponsor Agreement by: **September 13th, 2022**

**PLEASE SELECT LEVEL & COMPLETE FORM:**

**Game Day Sponsor \$7,500    Halftime Sponsor \$5,000    Touchdown Sponsor \$2,500    Field Goal Sponsor \$1,000**

**Please send your company logo in a pdf or jpeg format by: September 13th, 2022**

**Company Name:** \_\_\_\_\_

**AUTHORIZED SIGNATURE:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY / STATE / ZIP CODE:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**Send Invoice**

**Payment Enclosed**

**Charge Credit Card**

**Credit Card#** \_\_\_\_\_

**Expiration Date** \_\_\_\_\_ **Security Code** \_\_\_\_\_

**You will be charged at 3.5% fee if using a credit card**

**PLEASE MAIL/EMAIL THIS FORM TO:**

**Mail: McMahon Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202**

**Email: [dwalk@mcmahonryan.org](mailto:dwalk@mcmahonryan.org) AND/OR [kgardiner@mcmahonryan.org](mailto:kgardiner@mcmahonryan.org)**

**QUESTIONS?**

**Contact Development team: Dana Walk: [dwalk@mcmahonryan.org](mailto:dwalk@mcmahonryan.org) or Kacy Gardiner: [kgardiner@mcmahonryan.org](mailto:kgardiner@mcmahonryan.org) or call 315-701-2985**