



November 2022

Dear Supporter of McMahon Ryan Child Advocacy Center,

We are so grateful for the community that has sponsored, volunteered, celebrated, and advocated for McMahon Ryan Child Advocacy Center throughout the years. During April, we honor those who are victims and survivors of child abuse and bring awareness through events that help fund the services we provide to these children and their families. Your support truly empowers those at risk to overcome challenges and create positive, generational changes that benefit children, families, and the entire community.

This April, we will be offering a month long virtual running challenge to coincide with National Child Abuse Prevention Month. We will also be returning to our annual in-person Certified 5K and Kids' Fun Run, which will be held at it's new location, The Inner Harbor. Our hope is that you will help support this family fun event by reviewing the attached sheet and signing up to be one of our valued sponsors.

As many of you know, in October of 2020, we unexpectedly lost our dear friend and beloved race director, Melissa Wenham. Melissa was instrumental in the success of Step Up 4 Kids over the years and she had great passion for the cause. In 2021, we dedicated the Step Up 4 Kids Race in her honor. She was a fierce advocate for children and was committed to stopping child physical and sexual abuse in our community. We hope that you will join us in honoring Melissa's memory, mission and passion for this cause by supporting us this April.

McMahon Ryan Child Advocacy Center is a nonprofit organization dedicated to ending child abuse through intervention, prevention, and education. We offer a safe, child- friendly environment for abused children and their families dedicated to reducing trauma, fostering healing, and advocating on behalf of all child victims. Due to support like yours, in 2020, our Advocacy Center was able to provide services to over 1,500 children from our community who had been sexually or severely physically abused, trafficked or murdered. The funds generated from Step Up 4 Kids will allow us to continue to help these children and prevent child abuse in our community.

Together, we can work to build awareness and make a difference! We thank you in advance for your support. A member of our Step Up 4 Kids Committee will be contacting you regarding your sponsorship. Please remember to like us on Facebook @stepup4kids5k



NATIONAL
CHILDREN'S
ALLIANCE®

ACCREDITED
MEMBER

Best regards,

A handwritten signature in blue ink that reads "Colleen Merced".

Colleen Merced
Executive Director

A handwritten signature in blue ink that reads "Dana Walk".

Dana Walk
Race Director

A handwritten signature in blue ink that reads "Nadia Tsai".

Nadia Tsai
Race Director

601 East Genesee Street Syracuse, New York 13202

Phone: 315.701.2985 Fax: 315.701.3040

www.mcmahonryan.org





In Person 5K, Kids Fun Run & Virtual Running Challenge

STEP UP Sponsor \$2,500

- Naming rights to event name (Step Up 4 Kids Presented By....)
- Company's logo will be featured on all promotional materials
- Company will also be the **Bib Sponsor** (logo on the racer's bib)
- Company logo will be the top listing on the back of the event shirt (largest point size)
- Link to company website
- Registration for up to 6 runners
- 4 tickets to the Go Blue 4 Kids Breakfast on March 31st, 2022
- 1/2 page color advertisement in the McMahan Ryan's Pinwheel Ball program on April 9th, 2022
- Social Media acknowledgments
- Company logo and website linked on our Run Sign Up page

Sprint Sponsor \$1,500

- Presenting Sponsor for The Fun Run (Fun Run Sponsored By...)
- Company logo on all promotional material
- Social Media acknowledgments
- Registration for up to 4 runners
- Logo on back of event shirt
- 2 tickets to the Go Blue 4 Kids Breakfast on March 31st, 2022
- ¼ page color advertisement in McMahan Ryan's Pinwheel Ball program on April 9th, 2022
- Company logo and website linked on our Run Sign Up page

Pace Sponsor \$1,000

Sponsor may select from one of these designated race areas:

Start Line: 1 available / Finish Line: 1 available / Mile Marker: 3 available / Water Station: 1 available

- Company's logo will be featured on all promotional materials
- Registration for up to 2 runners
- Social Media acknowledgments
- Company logo on back of the event shirt
- Company logo and website linked on our Run Sign Up page

Warm Up Sponsor \$500

- Registration for 1 runner
- Company logo on McMahan Ryan's website
- Social Media acknowledgments
- Company logo on the back of the event shirt
- Company logo and website linked on our Run Sign Up page

Cooldown Sponsor \$250

- Company name on the back of the event shirt
- Company logo and website linked on our Run Sign Up page

* Each Free Registration Comes With Event T-Shirt*

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SPONSOR AGREEMENT FORM

To be included on printed materials and in media mentions. We must receive this Sponsor Agreement by **March 11, 2022**

1. PLEASE SELECT LEVEL & COMPLETE FORM:

\$ _____

- STEP UP Sponsor \$2,500
- Sprint Sponsor \$1,500
- Pace Sponsor \$1,000
- Warmup Sponsor \$500
- Cooldown Sponsor \$250

2. Please have all logos in PDF or JPG to Kacy at kgardiner@mcmahonryan.org by **March, 11 2022**

3.

Company Name _____

Authorized Signature _____

Contact Person _____

Address _____

City/State/Zip Code _____

Phone _____ Email _____

Send Invoice

Payment Enclosed

Charge Credit Card

Credit Card# _____

Expiration Date _____ Security Code _____ Billing Zip Code _____

Signature _____

*** If you are paying with a credit card you will be charged a 3.5% fee ***

4. PLEASE MAIL/EMAIL THIS FORM TO:

Mail: McMahan Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202

Email: kgardiner@mcmahonryan.org

5. QUESTIONS?

Contact Kacy Gardiner, Development Specialist, at kgardiner@mcmahonryan.org or call 315-701-2985

Like us on Facebook: [facebook.com/stepup4kids5k](https://www.facebook.com/stepup4kids5k)

Thank You!