



January 2021

Dear Community and Business Leader,

Now more than ever, we're so grateful for the community that has sponsored, volunteered, celebrated, and advocated for McMahon Ryan Child Advocacy Center through the years. At a time when everything feels uncertain, we find comfort and encouragement knowing that you care about our cause. While much of the world has stopped or halted services due to covid-19, our mission has not and will not be paused. McMahon Ryan Child Advocacy Center has been quietly serving thousands of child victims and their families for over 20 years. In **2019** alone, our multi-disciplinary team evaluated nearly 1,500 children suspected of sexual or severe physical abuse and provided case management services to over 150 youth who were victims of human trafficking.

To end child abuse in our community, we need your help. We're asking you to join us and help support our efforts on Friday April 2nd, 2021 for our Go Blue 4 Kids Breakfast, featuring Keynote Speaker Christina Meredith. Christina Meredith survived sexual, mental and emotional abuse, trauma, aging out of foster care, poverty and homelessness, to forge a life committed to helping others. Through strong faith, hard work, and creativity, she went on to become Ms. California, founded her own nonprofit foundation, and pursued the path to becoming a commissioned officer in the U.S. Army. Join us for our virtual breakfast to hear more about Christina's story and the work we do at McMahon Ryan Child Advocacy Center.

The Go Blue for Kids Breakfast is held at the beginning of April to kick off National Child Abuse Prevention Month. All proceeds from the event will support our agency's mission to end child abuse in Onondaga County. **We're asking you to help us end child abuse by sponsoring the Go Blue 4 Kids Breakfast.** Please see the attached sheet detailing sponsorship levels.

Not only will your donation go to the frontline of the battle against child abuse, your attendance at the event and display of pinwheels during the month of April will confirm your dedication to our shared vision: a community where all children are safe and free from abuse. 1 in 10 children will be sexually abused before their 18th birthday. Thankfully for children in Onondaga County, there's hope.

Thank you for supporting McMahon Ryan Child Advocacy Center and the thousands of children and families we help heal every single day. These kids deserve the best possible care. With your help, we will continue to raise, and meet, that bar.

Sincerely,

Colleen Merced Executive
Director



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CHILDREN'S
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MEMBER





Keynote Speaker: Christina Merideth
Friday, April 2nd, 2021 • Virtual Event

SPONSORSHIP OPPORTUNITIES

“Go Blue” Sponsor

\$5,000

- * 10 reservations at the virtual Go Blue 4 Kids Breakfast on April 2nd, 2021
- * 2 Silver Tickets to The Virtual Pinwheel Ball on April 24th, 2021
- * Full page color advertisement in the digital breakfast program
- * Name and company logo prominently featured at the breakfast virtual platform
- * “Pinwheel Planter” delivered to your place of business for display during April for Child Abuse Prevention Month
- * Opportunity for an educational presentation for your employees on the prevalence and prevention of child abuse (Darkness to Light *Stewards of Children*)
- * Name/logo on all print pieces and on-air recognition valued at \$3,300
- * Two rappellers for Over the Edge on August 21th, 2021

Pinwheel Sponsor

\$2,500

- * 10 reservations at the virtual Go Blue 4 Kids Breakfast on April 2nd, 2021
- * 1/2 page color advertisement in the digital breakfast program
- * Name and company logo prominently featured at the breakfast virtual platform
- * “Pinwheel Planter” delivered to your place of business for display during April for Child Abuse Prevention Month
- * Opportunity for an educational presentation for your employees on the prevalence and prevention of child abuse (Darkness to Light *Stewards of Children*)
- * 10 social media promotions
- * One rappeller for Over the Edge on August 21th, 2021

Table Host

\$1,000

- * 10 reservations at the virtual Go Blue 4 Kids Breakfast on April 2nd, 2021
- * 1/4 page color advertisement in the digital breakfast program
- * Opportunity for an educational presentation for your employees on the prevalence and prevention of child abuse (Darkness to Light *Stewards of Children*)



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