



McMahon Ryan
CHILD ADVOCACY CENTER



2020

Dear Supporter of McMahon Ryan Child Advocacy Center,

Did you know that April is National Child Abuse Prevention Month? Throughout the year, McMahon Ryan Child Advocacy Center works to prevent child abuse through intervention and prevention education. This April, we will once again conclude our Go Blue 4 Kids month-long awareness campaign with our 3rd Annual **Step Up 4 Kids – a Certified 5K Race & Kids’ Fun Run on April 26th**. Our hope is that you will help support this family fun event by reviewing the attached sheet and signing up to be one of our valued sponsors.

McMahon Ryan Child Advocacy Center is a nonprofit organization dedicated to ending child abuse through intervention, prevention, and education. We offer a safe, child-friendly environment for abused children and their families dedicated to reducing trauma, fostering healing, and advocating on behalf of all child victims.

Due to support like yours, in 2019, our Advocacy Center was able to provide services to over **1,500 children** from our community who had been sexually or severely physically abused. The funds generated from **Step Up 4 Kids** will allow us to continue to help these children and prevent child abuse in our community.

Together we can work to build awareness and make a difference! We thank you in advance for your support. A member of our **Step Up 4 Kids** Committee will be contacting you regarding your sponsorship. Please remember to like us on Facebook @stepup4kids5k

Best regards,

Colleen Merced
Executive Director

Melissa Wenham
Race Director

Nadia Tsai
Race Director



NATIONAL
CHILDREN'S
ALLIANCE®

ACCREDITED
MEMBER



601 East Genesee Street ☆ Syracuse, New York 13202
Phone: 315.701.2985 ☆ Fax: 315.701.3040
www.mcmahonryan.org





STEP UP 4 KIDS 5K & Kids' Fun Run • Sunday, April 26, 2020

STEP UP Sponsor \$2,500

- Company's logo will be featured on all promotional materials and McMahon Ryan's website and social media outlets
- Company's logo will be displayed at the event as one of the **STEP UP Sponsors**
- Company will also be the **Bib Sponsor** (logo on the racer's bib)
- Company will be provided vendor/display table on event day
- Company will be acknowledged/announced at the event
- Company logo will be the top listing on the back of the event T-shirts (largest point size)
- Link to company website and Facebook page
- 4 tickets to the Go Blue 4 Kids Breakfast on April 1, 2020, at the Holiday Inn, Liverpool
- 1/2 page color advertisement in the program of McMahon Ryan's fundraiser The Pinwheel Ball on April 24, 2020
- 20 On-air Mentions

Sprint Sponsor \$1,500

- Presenting Sponsor for The Fun Run (Fun Run Sponsored BY...)
- Company logo on all promotional material
- Company's logo will be displayed at event as Fun Run Sponsor
- Logo on all promotional material
- Acknowledgement at event
- Logo on back of event t-shirt
- 10 On-air mentions
- 2 Tickets to the breakfast
- ¼ Page ad in Pinwheel ball program

PACE Sponsor \$1,000

Sponsor may select from one of these designated race areas:

Start Line: 1 available / **Finish Line:** 1 available / **Mile Marker:** 3 available / **Water Station:** 1 available

- Company's logo will be featured on all promotional materials and McMahon Ryan's website and social media outlets
- Company's logo will be displayed at the event as one of the **PACE Sponsors**
- Company will be acknowledged/announced at the event
- Company logo on back of the event T-shirts

WARMUP Sponsor \$500

- Company logo will be displayed at the event as one of the **WARMUP Sponsors**
- Company logo on McMahon Ryan's website and social media outlets
- Company logo on the back of the event T-shirts

COOLDOWN Sponsor \$250

- Company name on the back of the event T-shirts



SPONSOR AGREEMENT FORM

To be included on printed materials and in media mentions. We must receive this Sponsor Agreement by **February 7, 2020**

1. PLEASE SELECT LEVEL & COMPLETE FORM: \$ _____

- STEP UP Sponsor \$2,500 Pace Sponsor \$1,000 (please circle): Start Line, Finish Line, Mile Marker, or Water Station
 Warmup Sponsor \$500 Cooldown Sponsor \$250

2. Please send your company logo in PDF or JPEG format to kgardiner@mcmahonryan.org by February 7, 2020

3.

Company Name _____

Authorized Signature _____

Contact Person _____

Address _____

City/State/Zip Code _____

Phone _____ Email _____

Send Invoice Payment Enclosed Charge Credit Card

Credit Card# _____

Expiration Date _____ Security Code _____ Billing Zip Code _____

Signature _____

4. PLEASE MAIL/EMAIL THIS FORM TO:

Mail: McMahon Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202

Email: kgardiner@mcmahonryan.org

5. QUESTIONS?

Contact Kacy Gardiner, Development Specialist, at kgardiner@mcmahonryan.org or call 315-701-2985

Like us on Facebook: [facebook.com/stepup4kids5k](https://www.facebook.com/stepup4kids5k)

Thank You!