



McMahon Ryan
CHILD ADVOCACY CENTER



December 2019

Dear Community and Business Leader,

Every child should be seen, heard and protected!

The Pinwheel Ball is our semi-formal signature event that takes place every year in April to coincide with National Child Abuse Prevention Month. In the past, the success of our event has been largely due to the support of our sponsors. The evening brings together community leaders, professionals from corporate, human services and healthcare, community members who are dedicated to the cause, and adult survivors of child abuse. All proceeds will benefit children who have been victims of child abuse in our community.

We invite you to become a sponsor of The Pinwheel Ball. Your support helps us continue our work of improving the lives of the children in our community by offering them hope, compassion, strength, and healing. Please consider one of the sponsorship levels in the attached sponsor package.

This year's event will be held on Friday, April 17th, at the Oncenter. Be ready to enjoy good company, food, dancing, and a wonderful silent auction with our Master of Ceremonies Laura Serway. In addition to entertainment, McMahon Ryan Child Advocacy Center will honor G&C Foods in recognition for their passion, commitment, and vision to make a difference in the lives of our most vulnerable population. Ryan McMahon, our County Executive whose family donated the original site for our organization and have been dedicated, involved supporters for the past 20 years, will be our host as this year's honorary chair.

Unfortunately, in the United States, one out of every 10 children will be sexually abused before they reach age 18. Every year we see over 1,500 children and their families, helping them heal from the trauma of sexual and physical abuse. We also provide services to over 100 youth who have been trafficked. Our prevention and education programs reach over 20,000 children in over 68 schools in Onondaga County each year.

With your partnership, we will be able to continue to serve the abused child and their family members and be strong advocates for prevention. We thank you in anticipation of your support of McMahon Ryan Child Advocacy Center's Pinwheel Ball and your dedication to our shared vision: a community where all children are safe and free from abuse.

Sincerely,

Colleen Merced
Executive Director

The Pinwheel Ball




McMahon Ryan
CHILD ADVOCACY CENTER

Friday, April 17th, 2020
at the Oncenter

Sponsorship Opportunities

Presenting Sponsor

\$10,000

- Exclusive opportunity
- Two reserved tables of 10 with premium seating
- Opportunity to speak at the event
- 20 invitations to pre-event Champagne Toast Reception with County Executive Ryan McMahon
- Recognition on the "Champion 4 Children" award and during the award presentation
- Premium wine selection during dinner
- Two rapeller spots for Over the Edge
- Full-page color advertisement in the event program
- One table of 10 at our Go Blue 4 Kids Breakfast on April 1st, 2020
- One table of 10 at our Kick Off 4 Kids event in October 2020
- Name/logo on all printed and digital promotional materials, including pre-event activities
- Name/logo on all social media
- Name/logo on all print and on-air media recognition (valued at \$13,000)

Hero Sponsor \$7,500

- 12 tickets to the Ball
- Opportunity for branding on event favor
- 12 invitations to the pre-event Champagne Toast Reception with County Executive Ryan McMahon
- Premium wine selection during dinner
- Name/logo on all printed and digital promotional materials
- Name/logo on all print and on-air media recognition (valued at \$9,000)
- 15 social media promotions
- Five reservations for our Go Blue 4 Kids Breakfast on April 1st, 2020
- Five tickets for Kick Off 4 Kids event in October 2020
- One rapeller spot for Over The Edge
- Half-page color advertisement in the event program

Hope Sponsor \$5,000

- One reserved table of 10
- Opportunity for branding on photo booth picture frames
- 10 invitations to the pre-event Champagne Toast Reception with County Executive Ryan McMahon
- Premium wine selection during dinner
- Half-page color advertisement in the event program
- Name/logo on all printed and digital promotional materials
- 10 social media promotions
- Five reservations for our Go Blue 4 Kids Breakfast on April 1st, 2020

Healing Sponsor \$2,500

- Five Tickets to the Ball
- Five invitations to the pre-event Champagne Toast Reception with County Executive Ryan McMahon
- Name/logo featured on appropriate printed and digital materials
- Half-page color advertisement in the event program
- Five social media promotions
- Two reservations to our breakfast on April 1st, 2020

Courage Sponsor \$1,000

- Two tickets to the Ball
- Quarter-page color advertisement in the event program

Single Tickets \$175



McMahon Ryan
CHILD ADVOCACY CENTER

Friday, April 17th, 2020
at the Oncenter

Sponsorship Agreement Form

Please select Sponsorship Level:

Presenting Sponsor \$10,000
Hero Sponsor \$7,500
Hope Sponsor \$5,000
Healing Sponsor \$2,500
Courage Sponsor \$1,000

Company Information:

Company Name _____
Contact Person _____
Address _____

Email _____

Company Logo and Advertisement

Please send your [company logo](#) in PDF or JPEG format to kgardiner@mcmahonryan.org

Each sponsorship level is entitled to a color advertisement in the Pinwheel Ball program. Please review your sponsorship level and correct advertisement size on the previous page.

Send your [advertisement](#) in a PDF or JPEG format to kgardiner@mcmahonryan.org

Ad Sizes

Full-Page (Presenting Sponsor) 5" W x 8" D
Half-Page (Hero, Hope & Healing Sponsor) 5" W x 3-7/8" D
Quarter-Page (Courage Sponsor) 2-3/8" W x 3-7/8" D

(DEADLINE FEBRUARY 21st, 2020)

Sponsorship Payment:

Send Invoice
Payment Enclosed
Credit Card

CC# _____

Authorized
Signature _____

Expiration Date _____

CVN# _____

Please send this completed form to:
McMahon Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202
Email: kgardiner@mcmahonryan.org

Questions: Contact Kacy Gardiner, Development Specialist, at 315-701-3040



McMahon Ryan
CHILD ADVOCACY CENTER

Friday, April 17th, 2020
at the Oncenter

Program Advertisement Contract

Advertisement Options:

Full-Page	5" W x 8" D	\$400
Half-Page	5" W x 3-7/8" D	\$200
Quarter-Page	2-3/8" W x 3-7/8" D	\$100

Company Information:

Company Name _____
Contact Person _____
Address _____

Email _____

Company Logo and Advertisement:

Please send your [company logo and/or advertisement](#) in PDF or JPEG format to kgardiner@mcmahonryan.org. The program will be printed in color. If copy is not provided, McMahon Ryan will display advertiser's name/address in the purchased space.

(AD COPY DEADLINE MARCH 8th, 2020)

Advertisement Payment Due February 28th, 2020:

Send Invoice
Payment Enclosed
Credit Card

CC# _____

Authorized
Signature _____

Expiration Date _____

CVN# _____

Please send this completed form to:
McMahon Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202
Email: kgardiner@mcmahonryan.org

Questions: Contact Kacy Gardiner, Development Specialist, at 315-701-3040



Program Advertisement Dimensions

*All advertisements will be
printed in color.*

Half page ad: 3 7/8" x 5"

Quarter page ad:
2 3/8" x 3 7/8"

Full page ad: 5" x 8"