



McMahon Ryan
CHILD ADVOCACY CENTER



December 2019

Dear Community and Business Leader,

One in 10 children will be sexually abused before their 18th birthday. Thankfully for children in Onondaga County, there's hope. McMahon Ryan Child Advocacy Center has been quietly serving thousands of child victims and their families for the past 20 years. In 2018 alone, our multi-disciplinary team evaluated nearly 1,500 children suspected of sexual or severe physical abuse and provided case management services to over 100 youth.

Treating victims of child abuse and prosecuting offenders is not enough. To end child abuse in our community, we need your help. We're asking you to join us on Wednesday, April 1, 2020, for our Go Blue 4 Kids Breakfast featuring Keynote Speaker and New York State Trooper Sayeh Rivazfar. Sayeh is a survivor of child abuse who has an inspiring message to share. Our sit-down breakfast is an hour program that highlights the work we do at McMahon Ryan Child Advocacy Center. The Go Blue for Kids Breakfast is held at the beginning of April to kick off National Child Abuse Prevention Month. All proceeds from the event will support our agency's mission to end child abuse in Onondaga County. **We're asking you to help us end child abuse by sponsoring the Go Blue 4 Kids Breakfast.** Please see the attached sheet detailing sponsorship levels.

Not only will your donation go to the frontline of the battle against child abuse, your attendance at the event and display of pinwheels during the month of April will confirm your dedication to our shared vision: a community where all children are safe and free from abuse.

Thank you for supporting McMahon Ryan Child Advocacy Center and the thousands of children and families we help heal every single day. These kids deserve the best possible care. With your help, we will continue to raise, and meet, that bar.



NATIONAL
CHILDREN'S
ALLIANCE®

ACCREDITED
MEMBER

Sincerely,

Colleen Merced
Executive Director

601 East Genesee Street ☆ Syracuse, New York 13202
Phone: 315.701.2985 ☆ Fax: 315.701.3040
www.mcmahonryan.org



Go Blue 4 Kids BREAKFAST



Keynote Speaker: Sayeh Rivazfar

Wednesday, April 1, 2020 • Program begins promptly at 7:30 a.m. • Holiday Inn, Electronics Parkway

SPONSORSHIP OPPORTUNITIES

“Go Blue” Sponsor

\$5,000

- ★ Reserved VIP table of 10 at the Go Blue 4 Kids Breakfast on April 1st, 2020
- ★ 2 tickets to The Pinwheel Ball on April 17th, 2020
- ★ Full page color advertisement in the breakfast program
- ★ Name and company logo prominently featured at the breakfast
- ★ “Pinwheel Planter” delivered to your place of business for display during April for Child Abuse Prevention Month
- ★ Opportunity for an educational presentation for your employees on the prevalence and prevention of child abuse (Darkness to Light *Stewards of Children*)
- ★ Name/logo on all print pieces and on-air recognition valued at \$3,300
- ★ One rappeller for Over the Edge on August 14th, 2020

Pinwheel Sponsor

\$2,500

- ★ Reserved VIP table of 10 at the Go Blue 4 Kids Breakfast on April 1st, 2020
- ★ 1/2 page color advertisement in the breakfast program
- ★ Name and company logo prominently featured at the breakfast
- ★ “Pinwheel Planter” delivered to your place of business for display during April for Child Abuse Prevention Month
- ★ Opportunity for an educational presentation for your employees on the prevalence and prevention of child abuse (Darkness to Light *Stewards of Children*)
- ★ 10 social media promotions

Table Host

\$1,000

- ★ Reserved VIP table of 10 at the Go Blue 4 Kids Breakfast on April 1st, 2020
- ★ 1/4 page color advertisement in the breakfast program
- ★ Opportunity for an educational presentation for your employees on the prevalence and prevention of child abuse (Darkness to Light *Stewards of Children*)



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