



2019

Dear Community and Business Leader,

Every child should be seen, heard, and protected. Unfortunately, in the United States one out of every 10 children will be sexually abused before they reach age 18. Over the past 20 years, we have helped over 7,000 children and their families heal from the trauma of sexual and physical abuse. With your help, we will continue to serve the families of our community for decades to come.

We invite you to become a sponsor of The Pinwheel Ball. Your contribution helps us work to improve the lives of the children in our community through courage, hope, compassion, strength, and healing. Please consider one of the sponsorship levels on the attached sheet.

This year's event will be held on Saturday, April 6, at the OnCenter, coinciding with National Child Abuse Prevention Month. In addition to entertainment provided by The Mere Mortals, the Ball will honor our co-founders Martha Ryan and Dr. Ann Botash in thanks for their passion, determination, and vision to make a difference in the lives of our most vulnerable population.

We thank you in anticipation of your support of McMahon/Ryan Child Advocacy Center and your dedication to our shared vision: a community where all children are safe and free from abuse.

Sincerely,

A handwritten signature in blue ink that reads "Colleen Merced".

Colleen Merced
Executive Director

The logo for "Go Blue 4 Kids" features the text "Go Blue 4 Kids" in a bold, black, sans-serif font. The word "Blue" is highlighted with a blue brushstroke effect. To the right of "Kids" is a blue pinwheel graphic.





Saturday, April 6, 2019, at the OnCenter



McMahon Ryan
CHILD ADVOCACY CENTER

SPONSORSHIP OPPORTUNITIES

Anniversary Sponsor

\$20,000

- ★ Exclusive opportunity (The Pinwheel Ball Presented by.....)
- ★ Two reserved tables of 10 with premium seating
- ★ 16 invitations to the pre-event Champagne Toast Reception
- ★ Full-page color advertisement in the event program
- ★ Name/logo on all printed and digital promotional materials

Award Sponsor

\$10,000

- ★ Opportunity for two sponsors
- ★ Recognition on the physical "Champion 4 Children" award and during the Award Presentation
- ★ Two reserved tables of 10
- ★ Eight invitations to the pre-event Champagne Toast Reception
- ★ Full-page color advertisement in the event program
- ★ Name/logo on all printed and digital promotional materials

Hope Sponsor

\$5,000

- ★ One reserved table of 10
- ★ Four invitations to the pre-event Champagne Toast Reception
- ★ Name/logo featured on appropriate printed and digital materials
- ★ Half-page color advertisement in the event program

Healing Sponsor

\$2,500

- ★ One reserved table of 10
- ★ Name/logo on appropriate printed and digital materials
- ★ Quarter-page color advertisement in the event program

Courage Sponsor

\$1,000

- ★ Two reservations
- ★ Quarter-page color advertisement in the event program



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SPONSORSHIP AGREEMENT FORM

To be included on printed and digital promotional materials, and to make the most of your sponsor benefits, we must receive your Sponsor Agreement by February 28, 2019.

1. PLEASE SELECT SPONSORSHIP LEVEL AND COMPLETE FORM:

- Anniversary Sponsor \$20,000 Award Sponsor \$10,000 Hope Sponsor \$5,000
Healing Sponsor \$2,500 Courage Sponsor \$1,000

2. Please send your company logo in PDF or JPEG format to pusherwood@mcmahonryan.org by February 28, 2019

3. Each Sponsorship level is entitled to a color advertisement in The Pinwheel Ball Program. Please review your sponsorship level and correct advertisement size on the previous page.

Send your advertisement in a PDF or JPEG format to: pusherwood@mcmahonryan.org by March 8, 2018

AD SIZES:

- Full-Page (Anniversary Sponsor and Award Sponsor) 5" W x 8" D
Half-Page (Hope Sponsor) 5" W x 3-7/8" D
Quarter-Page (Healing Sponsor and Courage Sponsor) 2-3/8" W x 3-7/8" D

4. Company Name
Contact Person
Authorized Signature
Address
City State Zip Code
Phone Email
Send Invoice Payment Enclosed Charge Credit Card
Credit Card# AMEX MC VISA
Exp. Date: CVN #:

5. PLEASE MAIL/EMAIL THIS FORM TO:

Mail: McMahon/Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202
Email: pusherwood@mcmahonryan.org

6. QUESTIONS?

Contact Patricia Usherwood, Development Director at pusherwood@mcmahonryan.org or call 315-701-2985



Saturday, April 6, 2019, at the OnCenter



PROGRAM ADVERTISING CONTRACT

| AD OPTIONS | DIMENSIONS | RATES |
|--|-------------------|-------|
| <input type="checkbox"/> Full Page Ad | 5"W x 8"D | \$500 |
| <input type="checkbox"/> Half Page Ad | 5"W x 3 7/8"D | \$250 |
| <input type="checkbox"/> Quarter Page Ad | 2 3/8"W x 3 7/8"D | \$150 |
| <input type="checkbox"/> Business Card | 3 1/2"W x 2"D | \$ 50 |

The advertiser agrees to place a color advertisement in the **2019 Pinwheel Ball program** and will:

1. Pay McMahon/Ryan Child Advocacy Center per the advertised rates above.
2. **Submit payment and contract for ad space by February 28, 2019.**
3. **Provide logo/advertisement (PDF or JPEG) on or before March 8, 2019.**

Please note: the program will be printed in color.

If copy is not provided, McMahon/Ryan will display advertiser's name/address in the purchased space. Each advertisement must be provided in a PDF or JPEG format and emailed to: pusherwood@mcmahonryan.org

Company Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Send Invoice **Check Enclosed** **Charge Credit Card**

Credit Card# AMEX MC VISA

Exp. Date: _____ CVN #: _____

Authorized Signature _____

Please return this form and check payable to:
McMahon/Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202

Full Page Ad: 5" x 8"
\$500

**Quarter Page Ad:
2 3/8" x 3 7/8"**
\$150

*All advertisements will
be printed in color.*

**1/8 Page Ad:
1 13/16" x 2 3/8"**
\$50

Half Page Ad: 3 7/8" x 8"
\$250