



**Over the  
EDGE**  
**FEARLESS** 4 Kids

McMahon/Ryan Child Advocacy Center

**TAKE YOUR SUPPORT OF THE**



# McMahon/Ryan Child Advocacy Center **TO NEW HEIGHTS!**

Every day children who have faced more fear in their young lives than most adults ever will come to the MRCAC. Despite their age, they still find the courage to share their stories and take the brave steps needed towards the path of healing.

On their behalf, we ask you to summon that same level of courage.

On Saturday, August 17, 2019, we invite Onondaga community members to go "Over the Edge" to raise money for the MRCAC and the 1,000-plus abused children we help each year. Over 90 local participants will face their fears and rappel down the side of One Park Place in Downtown Syracuse.

You can be a part of this thrilling afternoon by becoming a sponsor!

The day will be filled with food, fun and festivities while you watch these brave rappellers go "Over the Edge." In anticipation of your support, we thank you for your dedication and help in realizing our vision: a community where all children are safe and free from abuse.

Sincerely,

Colleen Merced  
Executive Director



## **FEARLESS PRESENTING SPONSOR: \$10,000**

*Exclusive Fearless Presenting Sponsor rights for the event* and your sponsorship listing will read: "Your Organization Name presents Over the Edge Fearless 4 Kids, benefiting the McMahon/Ryan Child Advocacy Center"

- Listed as Fearless Presenting Sponsor on all press releases and media alerts
- Company name/logo featured on all marketing materials, signage, social media, online, and back of event T-shirts (top line of sponsorship listings)
- Banner with your company name/logo to hang on building front
- 10 rappel spots and ability to rappel first or select preferred time slots (\$10,000 value)
- Pop-up tent provided at Over the Edge Event on August 17 in Fayette Park
- Photo opportunity at rappelling staging area
- Promotional speaking opportunity on Media Day, August 16

## **ROPE SPONSOR: \$5,000 (2 SPONSORS ONLY—YELLOW AND BLUE)**

- Company name/logo featured on all marketing materials, signage, social media, online, and back of event T-shirts (line following the Fearless Presenting Sponsor)
- 3 rappel spots (\$3,000 value)
- Sponsorship announcements during Over the Edge rappel, i.e. now on the Yellow Rope presented by company name is Joe Smith

## **CORPORATE SPONSOR: \$2,500**

- Company name/logo featured on all marketing materials, signage, social media, online, and back of event T-shirts
- 2 rappel spots (\$2,000 value)
- Sponsorship announcements during Over the Edge rappel

## **INCENTIVE SPONSOR: \$1,000**

- Company name/logo listed on all marketing materials and back of event T-shirt
- 1 rappel spot (\$1,000 value)
- \$1,000 worth of incentive items for participants who are rappelling (i.e. gift cards, swag, etc.) to help each fundraiser reach or exceed their \$1,000 goal