



McMahon/Ryan  
Child Advocacy Center



2019

Dear Supporter of McMahon/Ryan Child Advocacy Center,

Did you know that April is National Child Abuse Prevention Month? Throughout the year, McMahon/Ryan Child Advocacy Center works to prevent child abuse through intervention and prevention education. This April, we will be ending our Go Blue 4 Kids month-long awareness campaign with our 2nd Annual **Step Up 4 Kids - a Certified 5K Race & Kids' Fun Run on April 28th**. Our hope is that you will help support this family fun event by reviewing the attached sheet and signing up to be one of our valued sponsors.

McMahon/Ryan Child Advocacy Center is a nonprofit organization dedicated to ending child abuse through intervention, prevention, and education. We offer a safe, child-friendly environment for abused children and their families dedicated to reducing trauma, fostering healing, and advocating on behalf of all child victims.

Due to support like yours, in 2018, our Advocacy Center was able to provide services to over **1,300 children** from our community who had been sexually or severely physically abused. The funds generated from **Step Up 4 Kids** will allow us to continue to help these children and prevent child abuse in our community.

Together we can work to build awareness and make a difference! We thank you in advance for your support. A member of our **Step Up 4 Kids** Committee will be contacting you regarding your sponsorship. Please remember to like us on Facebook @stepup4kids5k

Best regards,



Colleen Merced  
Acting Executive Director

Melissa Wenham, Co-Chair

Nadia Tsai, Co-Chair



NATIONAL  
CHILDREN'S  
ALLIANCE®  
ACCREDITED  
MEMBER

601 East Genesee Street ☆ Syracuse, New York 13202  
Phone: 315.701.2985 ☆ Fax: 315.701.3040  
www.mcmahonryan.org





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## STEP UP 4 KIDS 5K & Kids' Fun Run • Sunday, April 28, 2019

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### STEP UP Sponsor **\$2,500**

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- Company's logo will be featured on all promotional materials and McMahon/Ryan's website and social media outlets
- Company's logo will be displayed at the event as one of the **STEP UP Sponsors**
- Company will also be the **Bib Sponsor** (logo on the racer's bib)
- Company will be provided vendor/display table on event day
- Company will be acknowledged/announced at the event
- Company logo will be the top listing on the back of the event T-shirts (largest point size)
- Link to company website and Facebook page
- 4 tickets to the Go Blue 4 Kids Breakfast on April 1, 2019 at the Holiday Inn, Liverpool
- 1/2 page color advertisement in the program of McMahon/Ryan's fundraiser The Pinwheel Ball on April 6, 2019

### PACE Sponsor **\$1,000**

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Sponsor may select from one of these designated race areas:

**Start Line:** 1 available / **Finish Line:** 1 available / **Mile Marker:** 3 available / **Water Station:** 1 available

- Company's logo will be featured on all promotional materials and McMahon/Ryan's website and social media outlets
- Company's logo will be displayed at the event as one of the **PACE Sponsors**
- Company will be acknowledged/announced at the event
- Company logo on back of the event t-shirts

### WARMUP Sponsor **\$500**

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- Company logo will be displayed at the event as one of the **WARMUP Sponsors**
- Company logo on McMahon/Ryan's website and social media outlets
- Company logo on the back of the event T-shirts

### COOLDOWN Sponsor **\$250**

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- Company name on the back of the event T-shirts



## SPONSOR AGREEMENT FORM

To be included on printed materials and in media mentions. We must receive this Sponsor Agreement by:  
**February 11, 2019**

**1. PLEASE SELECT LEVEL & COMPLETE FORM:** \$ \_\_\_\_\_

- STEP UP Sponsor \$2,500     Pace Sponsor \$1,000 (please circle): Start Line, Finish Line, Mile Marker, or Water Station
- Warmup Sponsor \$500     Cooldown Sponsor \$250

**2. Please send your company logo in PDF or JPEG format to [pusherwood@mcmahonryan.org](mailto:pusherwood@mcmahonryan.org) by:  
February 11, 2019**

**3.** \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY / STATE / ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Send Invoice     Payment Enclosed     Charge Credit Card

Credit Card# \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature: \_\_\_\_\_

### 4. PLEASE MAIL/EMAIL THIS FORM TO:

Mail: McMahon/Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202  
Email: [pusherwood@mcmahonryan.org](mailto:pusherwood@mcmahonryan.org)

### 5. QUESTIONS?

Contact Patricia Usherwood, Marketing & Special Events Coordinator, at [pusherwood@mcmahonryan.org](mailto:pusherwood@mcmahonryan.org) or call 315-701-2985

**Like us on Facebook:** <https://www.facebook.com/stepup4kids5k>

*Thank You!*