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## STEP UP 4 KIDS 5K & Kids' Fun Run

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### STEP UP Sponsor

**\$2,500**

- Company's logo will be featured on all promotional materials and McMahon Ryan's website and social media outlets
- Company's logo will be displayed at the event as one of the **STEP UP Sponsors**
- Company will also be the **Bib Sponsor** (logo on the racer's bib)
- Company will be provided vendor/display table on event day
- Company will be acknowledged/announced at the event
- Company logo will be the top listing on the back of the event T-shirts (largest point size)
- Link to company website and Facebook page
- 4 tickets to the Go Blue 4 Kids Breakfast
- 1/2 page color advertisement in the program of McMahon Ryan's fundraiser The Pinwheel Ball
- 20 On-air Mentions

### Sprint Sponsor

**\$1,500**

- Presenting Sponsor for The Fun Run ( Fun Run Sponsored BY...)
- Company logo on all promotional material
- Company's logo will be displayed at event as Fun Run Sponsor
- Logo on all promotional material
- Acknowledgement at event
- Logo on back of event t-shirt
- 10 On-air mentions
- 2 Tickets to the breakfast
- ¼ Page ad in Pinwheel ball program

### PACE Sponsor

**\$1,000**

Sponsor may select from one of these designated race areas:

**Start Line:** 1 available / **Finish Line:** 1 available / **Mile Marker:** 3 available / **Water Station:** 1 available

- Company's logo will be featured on all promotional materials and McMahon Ryan's website and social media outlets
- Company's logo will be displayed at the event as one of the **PACE Sponsors**
- Company will be acknowledged/announced at the event
- Company logo on back of the event T-shirts

### WARMUP Sponsor

**\$500**

- Company logo will be displayed at the event as one of the **WARMUP Sponsors**
- Company logo on McMahon Ryan's website and social media outlets
- Company logo on the back of the event T-shirts

### COOLDOWN Sponsor

**\$250**

- Company name on the back of the event T-shirts



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## SPONSOR AGREEMENT FORM

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To be included on printed materials and in media mentions. We must receive this Sponsor Agreement by **February 5, 2021**

**1. PLEASE SELECT LEVEL & COMPLETE FORM:** \$ \_\_\_\_\_

- STEP UP Sponsor \$2,500     Pace Sponsor \$1,000 (please circle): Start Line, Finish Line, Mile Marker, or Water Station  
 Warmup Sponsor \$500     Cooldown Sponsor \$250

**2. Please send your company logo in PDF or JPEG format to [kgardiner@mcmahonryan.org](mailto:kgardiner@mcmahonryan.org) by February 5, 2021**

**3.**

Company Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

- Send Invoice     Payment Enclosed     Charge Credit Card

Credit Card# \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

**4. PLEASE MAIL/EMAIL THIS FORM TO:**

Mail: McMahon Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202

Email: [kgardiner@mcmahonryan.org](mailto:kgardiner@mcmahonryan.org)

**5. QUESTIONS?**

Contact Kacy Gardiner, Development Specialist, at [kgardiner@mcmahonryan.org](mailto:kgardiner@mcmahonryan.org) or call 315-701-2985

**Like us on Facebook:** [facebook.com/stepup4kids5k](https://www.facebook.com/stepup4kids5k)

*Thank You!*