



McMahon/Ryan  
Child Advocacy Center

**KICKOFF**  
**4**  **KIDS**

## KICKOFF 4 KIDS

Thursday, October 19, 2017, 5:30PM • SRC Arena, Onondaga Community College

### Game Day Sponsor **\$7,500**

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- Fifteen (15) tickets to the Kickoff 4 Kids event
- Reserved VIP tailgate tent with company banner at event
- Prominent signage at event entrance
- Recognition in all available media opportunities
- Company/business logo on the Kickoff 4 Kids “save the date” postcard, invitation, and program (deadline for logo July 1st)
- Website exposure
- A full-page color advertisement in the event program
- Ten (10) tickets to our Go Blue 4 Kids Breakfast on April 3, 2018 at Holiday Inn (to begin National Child Abuse Prevention Month)

### Halftime Sponsor **\$5,000**

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- Ten (10) tickets to the Kickoff 4 Kids event
- Reserved VIP tailgate tent with company banner at event
- Prominent signage at event
- Company/business logo on Kickoff 4 Kids invitation (deadline for logo August 1st)
- A full-page color advertisement in the event program
- Four (4) tickets to our Go Blue 4 Kids Breakfast on April 3, 2018 at Holiday Inn (to begin National Child Abuse Prevention Month)

### Touchdown Sponsor **\$2,500**

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- Ten (10) tickets to the Kickoff 4 Kids event
- Company/business logo on Kickoff 4 Kids invitation (deadline for logo August 1st)
- A half-page color advertisement in the event program
- Two (2) tickets to our Go Blue 4 Kids Breakfast on April 3, 2018 at Holiday Inn (to begin National Child Abuse Prevention Month)

### Field Goal Sponsor **\$1,000**

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- Ten (10) tickets to the Kickoff 4 Kids event
- Company/business logo on Kickoff 4 Kids invitation
- A quarter-page color advertisement in the event program



NATIONAL  
CHILDREN'S  
ALLIANCE®  
ACCREDITED  
MEMBER

601 East Genesee Street ☆ Syracuse, New York 13202  
Phone: 315.701.2985 ☆ Fax: 315.701.3040  
[www.mcmahonryan.org](http://www.mcmahonryan.org)





## SPONSOR AGREEMENT FORM

To be included on printed materials, in media mentions, and to make the most of your sponsorship, we must receive this Sponsor Agreement by: **August 1, 2017**

**1. PLEASE SELECT LEVEL & COMPLETE FORM: SPONSORSHIP LEVEL \$ \_\_\_\_\_**

Game Day Sponsor \$7,500     Halftime Sponsor \$5,000     Touchdown Sponsor \$2,500     Field Goal Sponsor \$1,000

**2. Please send your company logo in a pdf or jpeg format to pmullin@mcmahonryan.org by: August 1, 2017**

**3. Each Sponsorship Level is entitled to a full-color advertisement in our Kickoff Program.**

Please review your sponsorship level and correct advertisement size on previous page.

Send your advertisement in a pdf or jpeg format to pmullin@mcmahonryan.org by: **September 1, 2017**

**AD SIZES:**

Full Page Ad (Game Day Sponsor & Halftime Sponsor): 5"W x 8"D

Half Page Ad (Touchdown Sponsor) 5"W x 3 7/8" D

Quarter Page Ad (Field Goal Sponsor) 2 3/8" W x 3 7/8" D

**4.**

COMPANY NAME \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY / STATE / ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Send Invoice     Payment Enclosed     Charge Credit Card

Credit Card# \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature: \_\_\_\_\_

**5. PLEASE MAIL/EMAIL THIS FORM TO:**

Mail: McMahan/Ryan Child Advocacy Center, 601 East Genesee St., Syracuse, NY 13202

Email: ktortora@mcmahonryan.org

*Thank You!*

**6. QUESTIONS?**

Contact Patricia Maio Mullin, Marketing & Special Events Coordinator at pmullin@mcmahonryan.org or call 315-701-2985